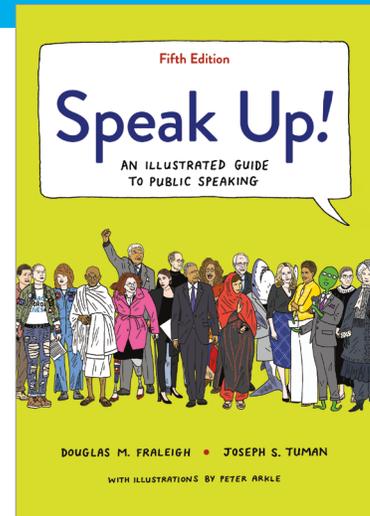


Video Assessment powered by GoReact

This new video assessment program helps instructors provide immediate feedback while easily managing the video process in their courses. The assessment is simple to use with superior commenting, recording, and rubric functionalities.



AVAILABLE IN  LaunchPad

POWERFUL FEEDBACK

Multiple comment delivery options for rich feedback. Comments are side-by-side with the video. Instructors and students can submit text comments and post audio, video, documents, or images as feedback.

Visual markers that map the pluses and minuses of the video. Customizable marker sets make it possible for instructors and students to call out key issues of the video or track communication concepts. Markers are mapped visually against the video.

Descriptive rubrics that provide crystal-clear assessment. These rubrics provide more than just a number score for each criteria; they include written information on what each score means, i.e. what a 1 means, what a 2 means, etc. Instructors can create and edit their own rubrics, or they can use or edit publisher-provided rubrics.

REAL-TIME FEEDBACK

Instructors can record students' speeches and presentations directly into the assignment and assess them live.

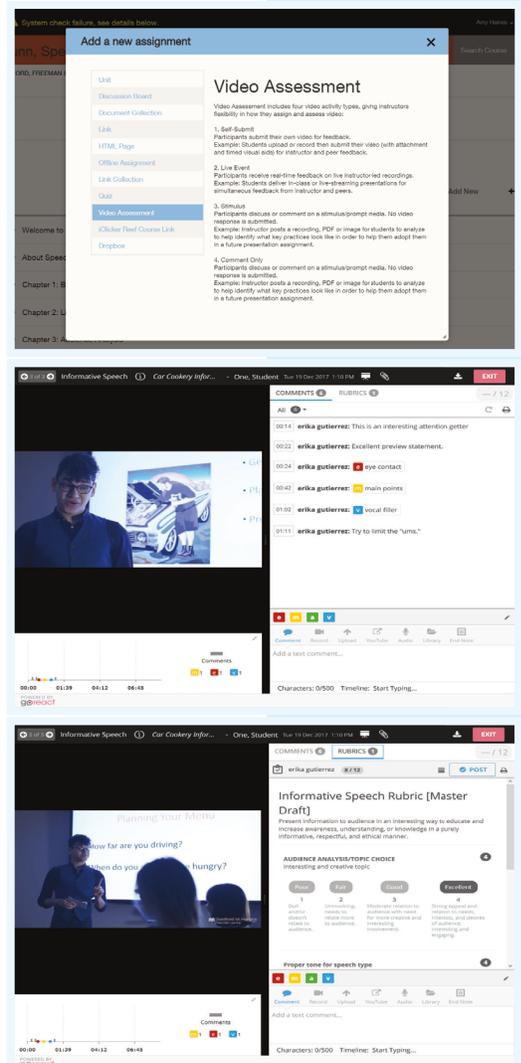
Students can see their videos powerfully, paired immediately with instructor feedback. When the recording is done, the instructor is done with their assessment. Because the grading work of the class is done at the end of the class hour, instructors get their time back.

MOBILE DEVICE-FRIENDLY

Video can be recorded or uploaded from a mobile device and loaded directly into an assignment via iOS and Android apps.

LIVE STREAMING

Online classes can live-stream their speeches, presentations, discussions, or other videos while the instructor and class assesses it in the moment, providing students the experience of in-person feedback and interaction.



Macmillan Mobile Video App

Do your students encounter challenges recording and uploading video for their course assignments? **We have an app for that.**

In partnership with GoReact, we have developed a new app for students to record and upload videos directly into their assignments in LaunchPad from their mobile device.

The Macmillan Mobile Video app is available for iOS in the App Store and for Android in Google Play. It is simple, streamlined, and easy to use.

WITH THIS NEW APP, STUDENTS CAN:

RECORD A NEW VIDEO USING A DEVICE'S CAMERA OR UPLOAD FILES STORED ON THEIR DEVICES.

Once they post their video submission to an assignment, it appears in the LaunchPad course and is available for feedback and grading.

TRIM VIDEOS WITHIN THE APP BEFORE POSTING, so they only submit what they want to be viewed, evaluated, or graded.

SPEND LESS TIME WAITING FOR VIDEOS TO UPLOAD, since recordings are automatically compressed for upload on a device, making wait times and bandwidth requirements as light as possible.

AVOID PANIC IF THEY LOSE THEIR CONNECTION WHILE CREATING OR SUBMITTING A VIDEO. Even if there is a problem uploading a video, like an interruption in connectivity, it will be safely paused and stored on the device until the student has a better Internet connection.

