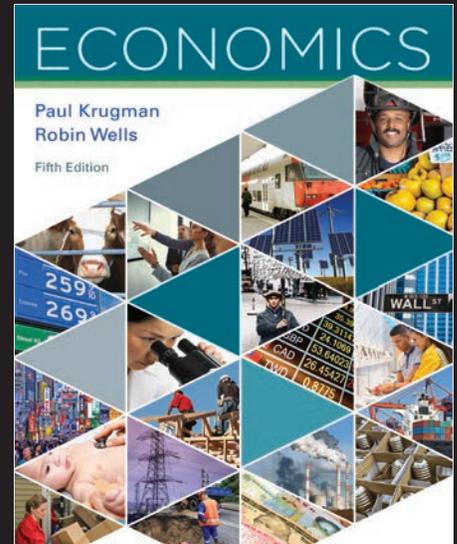
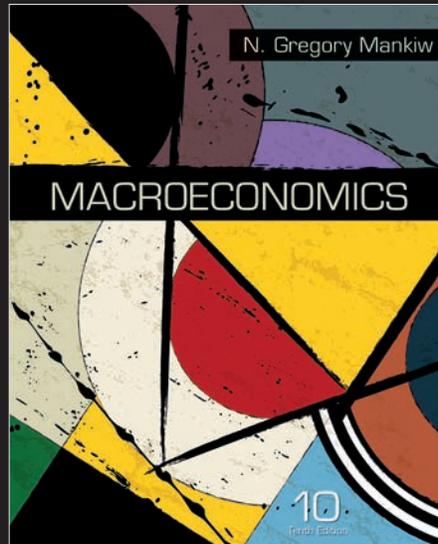
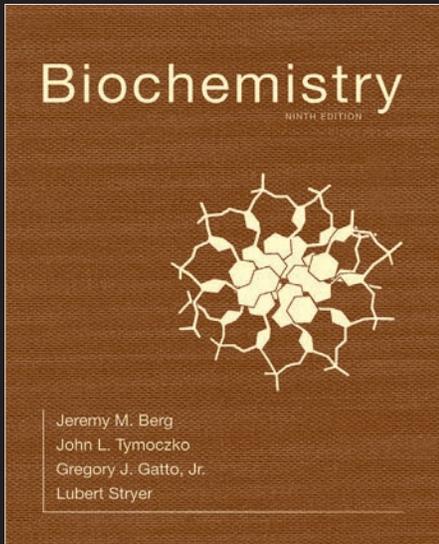


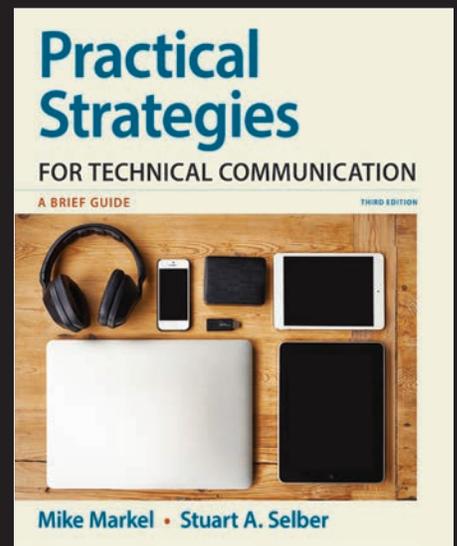
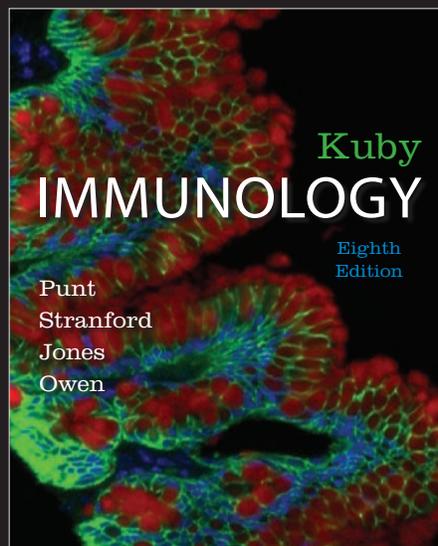
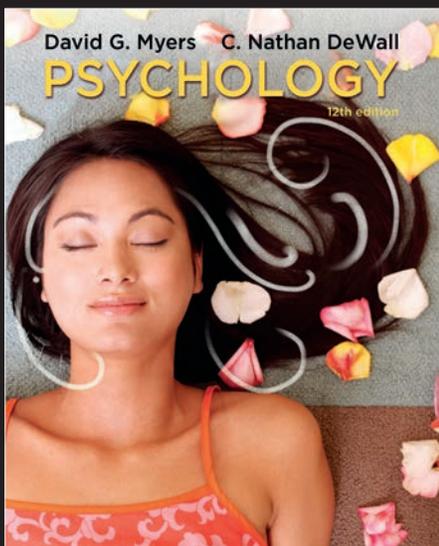
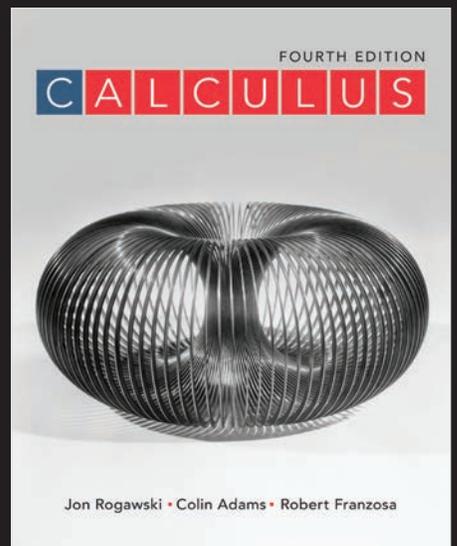
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Worth Publishers
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HUMANITIES

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CONTACT

Sarah Oughton, 646-307-5139
sarah.oughton@macmillan.com

Felice Pilchik, 212-375-7183
felice.pilchik@macmillan.com

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LaunchPad
macmillan learning

Built around the most common issues faced in the classroom, LaunchPad gives students everything they need to prepare for class and exams, including author-developed digital tools linked directly to the e-book, and our acclaimed **LearningCurve** adaptive quizzing. For instructors, LaunchPad offers everything *they* need to quickly set up a course, customize the content to your syllabus, craft presentations and lectures, assign and assess readings and activities, and guide the progress of individual students and the class as a whole.

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- An interactive e-Book with integrated book-specific student media
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- Video Assignment Tool
- An easy-to-use Gradebook
- Optional pre-built, customizable units
- LaunchPad simple and effective!
- All instructor resources (PowerPoints, book images, teaching suggestions, and more)
- Easy LMS integration



Sapling Plus

Selected titles in this catalog are available with **SaplingPlus**, which combines the unparalleled online homework of Sapling Learning with Macmillan's powerful book-specific digital assets, including a fully interactive e-book, LearningCurve adaptive quizzing, a wide range of additional student features, and all instructor resources.

Sapling Homework features:

Immediate, Individualized Feedback

Each student gets the guidance they need when they need it.

Efficient Course Management

Automatic grading, tracking, and analytics helps instructors save time and tailor assignments to student needs.

Industry-Leading Support

Each instructor is paired with Client Success Specialist, ready to help with everything from quizzes and assignments to syllabus planning and tech support.

ASTRONOMY

NEW



NEW EDITION

Discovering the Universe, Eleventh Edition

Neil F. Comins
University of Maine, Orono

©2019 • Paper, 656 pp. • 1-319-05539-7

Combining a student-centered approach with the reliability of a familiar and proven text, *Discovering the Universe* invites students to follow their curiosity and ask questions about astronomy, through features including “What If?” questions that explore alternative solar systems and universes and “Meet the Discoverer” interviews with working scientists.



Discovering the Essential Universe, Sixth Edition

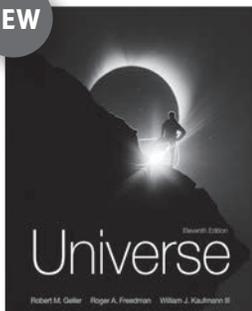
Neil F. Comins
University of Maine, Orono

©2015 • Paper, 560 pp. • 1-4641-8170-5

Neil Comins' *Discovering the Essential Universe* confronts the challenges of the one-term astronomy course by heightening student curiosities about the cosmos, by using the context of astronomy to teach the process of science, and by highlighting common misconceptions and showing students how to think their way past them.

With its signature combination of vivid writing and spectacular images, the new edition offers new findings, new study help, and an expanded new media/supplements package centered on W.H. Freeman's breakthrough online course space, LaunchPad.

NEW



NEW EDITION

Universe, Eleventh Edition

Robert Geller
University of California, Santa Barbara
Roger Freedman
University of California, Santa Barbara
William J. Kaufmann III
University of California, Santa Barbara

©2019 • Paper, 896 pp. • 1-319-03944-8

Universe by Robert M. Geller and Roger Freedman strikes the right balance between scientific rigor and student comprehension and excitement. Available as the full 27-chapter text or split into *Stars and Galaxies* and *The Solar System*, *Universe* provides all the detail you need to prepare students for engaging with the astronomical ideas and theories, while also inviting students in through stunning visuals and relatable narratives.

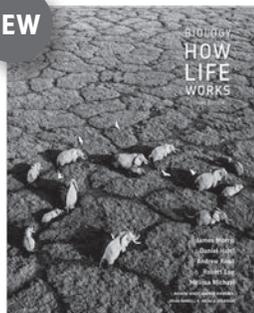
Also available in split editions:

Universe: Stars & Galaxies, Fifth Edition
(Chapters 1-8, 16-27) • Paper, 638 pp. • 1-319-11509-8

Universe: The Solar System, Sixth Edition
(Chapters 1-16, 27) • Paper, 432 pp. • 1-319-11505-5

BIOLOGY

NEW



NEW EDITION

Biology: How Life Works, Third Edition

James R. Morris
Brandeis University
Daniel L. Hartl
Harvard University
Andrew H. Knoll
Harvard University
Robert A. Lue
Harvard University
Melissa Michael
University of Illinois,
Urbana-Champaign

plus: Andrew Berry, Harvard University; Andrew A Biewener, Harvard University; Brian F. Farrell, Harvard University; N. Michele Holbrook, Harvard University

©2019 • Cloth, 1200 pp. • 1-319-01763-0

How Life Works was written in response to exciting changes in biology education and technology with the goal of helping students to think like biologists. Content was selected carefully, is integrated to illustrate the connections between concepts, and follows six themes that are crucial to biology: the scientific method; molecule and chemistry; cells; evolution; interaction with nature; human impact.

New to this Edition

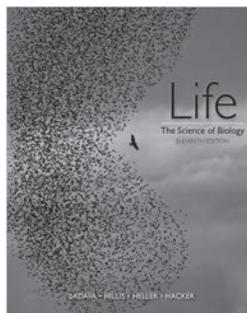
A new chapter, “Animal Form, Function, and Evolutionary History” (Chapter 33) takes a whole-body view of structure and function, providing context for discussions of specific systems in the chapters that follow.

The first section of “Plant Form, Function, and Evolutionary History” (Chapter 27) is a completely reconceived introduction to the plant physiology chapters, highlighting major structure/function differences distinguishing bryophytes and vascular plants.

A new and engaging case on Biology-Inspired Design explores how scientists have mimicked nature to solve all kinds of practical problems.

A new chapter on Ecosystem Ecology (Chapter 46) combines ecosystem concepts such as food webs and trophic pyramids with the material on biogeochemical cycles formerly in separate chapters.

Chapters 44 and 45 (“Population Ecology” and “Species Interactions and Communities”) include new concepts and new examples to deepen the discussions of life histories and tradeoffs, island biogeography, the niche, biodiversity, and succession, among other topics.

**Life: The Science of Biology, Eleventh Edition**

David Sadava
The Claremont Colleges
David M. Hillis
University of Texas at Austin
H. Craig Heller
Stanford University
Sally D. Hacker
Oregon State University

©2017

Cloth, 1250 pp. • 1-319-01016-4
Co-published by Sinauer Associates, Inc.
and W. H. Freeman and Company

The Eleventh Edition of *Life: The Science of Biology* is engaging, active, and focused on teaching the skills that students need in the majors biology course. New pedagogical features grab students’ attention and give them a clear learning path through the text. Active learning is a priority throughout the text and media, giving instructors the support they need to encourage students to “learn by doing.” *Life* continues and improves its focus on experiments and data, ensuring that students learn the skills they need to succeed in their careers. It is this potent combination of expertly crafted pedagogy and engagement that make this new edition the best resource for biology students.

The Eleventh Edition of *Life: The Science of Biology* retains its reputation as the book with the highest quality content, clarity of language, and experimental emphasis, and the new focus and features make it a *Life* worth investigating.

New to this Edition

New co-author, Sally D. Hacker, who takes over the book’s coverage of ecology (Part Ten).

Investigating Life thread guiding students through each chapter, from an Opening Question to Experiment and Work with the Data features, to Future Directions

Active Learning emphasis with:

- Key Concepts and Recaps for each chapter
- Simulations
- Apply What You’ve Learned Exercises
- Active Learning Guide with accompanying modules and exercises

Focus on Skills with more opportunities to work with real experimental data

Dramatically enhanced LaunchPad with a searchable question bank, completely redesigned LearningCurve, Active Learning Modules, online Work with the Data exercises, and more.

NEW



NEW EDITION

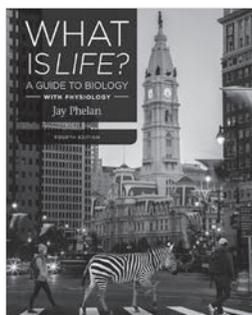
Principles of Life, Third Edition

David M. Hillis
University of Texas at Austin
David Hall
University of Georgia
Richard W. Hill
Michigan State University
Mary V. Price
University of California at Riverside
Marta Laskowski
Oberlin College

©2019 • Cloth, 915 pp. • 1-319-01771-1
Co-published by Sinauer Associates, Inc.
and W. H. Freeman and Company

Principles of Life cuts through the thicket of excessive detail and factual minutiae to focus on what matters most in the study of biology today. With its first edition, it proved to be well aligned with the recommendations proposed in *BIO 2010: Transforming Undergraduate Education for Future Research Biologists* and *Vision and Change in Undergraduate Biology Education*.

Now *Principles of Life* returns in a thoroughly updated new edition that exemplifies the reform that is remaking the modern biology classroom.



What Is Life? A Guide to Biology, Fourth Edition

Jay Phelan
©2018 • Paperback
784 pp. • 1-319-06545-7

What Is Life? A Guide to Biology with Physiology, Fourth Edition

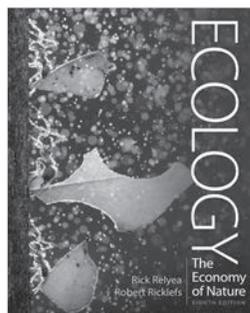
University of California, Los Angeles
©2018 • Paperback
1024 pp. • 1-319-06544-9

What is the most common reason that DNA analyses overturn incorrect criminal convictions?

What genetically modified foods do most people in the United States consume (usually without knowing it)?

In his popular classes and bestselling textbooks, Jay Phelan uses questions like these as a way of introducing both the practical impact and awe-inspiring wonder of biological research. He is also a master at using the study of biology as a context for developing the critical thinking skills and scientific literacy students can draw on through college and beyond.

Phelan's dynamic approach to teaching biology is the driving force behind *What Is Life? A Guide to Biology*—the most successful new non-majors biology textbook of the millennium. This rigorously updated new edition brings forward the features that made the book a classroom favorite (chapters anchored to intriguing questions about life, spectacular original illustrations, innovative learning tools) with a more focused and flexible presentation and enhanced art.

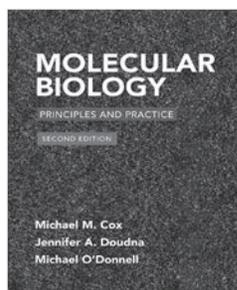


Ecology: The Economy of Nature, Eighth Edition

Rick Relyea
University of Pittsburgh
Robert Ricklefs
University of Missouri, St. Louis
©2018 • Paper, 656 pp. • 1-319-06041-2

Ecology: The Economy of Nature teaches ecology through an evolutionary perspective, and with an emphasis on the quantitative skills needed to fully understand the field. The 8th edition continues that mission with updated pedagogy in the text, and powerful new quantitative problem solving tools in SaplingPlus.

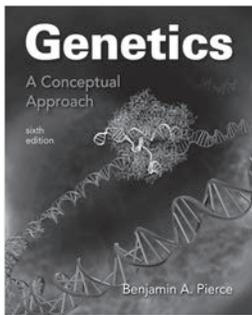
This landmark text helped to define introductory ecology courses for over four decades. The text maintains its signature evolutionary perspective and emphasis on the quantitative aspects of the field, but it has been improved for today's undergraduates—with extensive new pedagogy, including Learning Goals, Concept Checks, fresh examples and fully integrated media resources. Students will especially appreciate the new video tutorials that accompany the Analyzing Ecology essays.



Molecular Biology: The Principles and Practice, Second Edition

Michael M. Cox
University of Wisconsin, Madison
Jennifer A. Doudna
Howard Hughes Medical Institute;
University of California, Berkeley
Michael O'Donnell
The Rockefeller University
©2015 • Cloth, 994 pp. • 1-4641-2614-3

Molecular Biology: Principles and Practice introduces fundamental concepts while exposing students to how science is done. The authors convey the sense of joy and excitement that comes from scientific discovery, highlighting the work of researchers who have shaped—and who continue to shape—the field today.

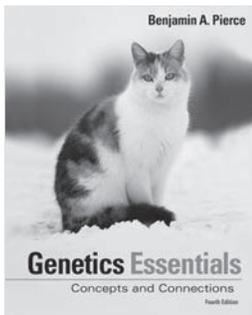


Genetics: A Conceptual Approach, Sixth Edition

Benjamin A. Pierce
Southwestern University

©2017 • Cloth, 928 pp. •
1-319-05096-4

With *Genetics: A Conceptual Approach*, Ben Pierce brings a master teacher's experiences to the introductory genetics textbook, clarifying this complex subject by focusing on the big picture of genetics concepts and how those concepts connect to one another. The new edition continues the Pierce tradition of pedagogical excellence and scientific currency. In addition, it features a new digital component, **SaplingPlus**, combining Sapling's acclaimed online homework with an extensive suite of interactive learning resources and course management features.



Genetics Essentials: Concepts and Connections Fourth Edition

Benjamin A. Pierce
Southwestern University

©2018 • Paper, 592 pp. • 1-319-10722-2

Derived from his popular and acclaimed *Genetics: A Conceptual Approach*, Ben Pierce's streamlined text covers basic transmission, molecular, and population genetics in just 18 chapters, helping students uncover major concepts of genetics and make connections among those concepts as a way of gaining a richer understanding of the essentials of genetics.

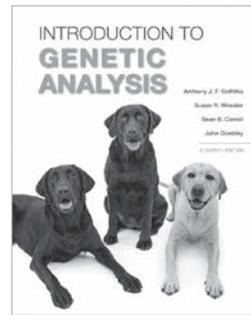
New to this Edition

Focuses on the most pervasive problems for students taking genetics—understanding how genetics concepts connect to each other and developing solid problem solving skills.

Updated coverage of important research developments in genetics (CRISPR).

New Active Learning feature: Think, Pair, Share.

A fully integrated text/media resource with **SaplingPlus**, an online solution that combines an e-book of the text, Pierce's powerful multimedia resources, and Sapling's robust genetics problem library.

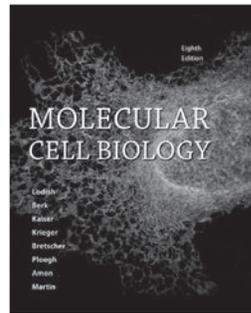


Introduction to Genetic Analysis, Eleventh Edition

Anthony J. F. Griffiths
University of British Columbia
Susan R. Wessler
University of California, Riverside
Sean B. Carroll
University of Wisconsin, Madison;
Howard Hughes Medical Institute
John Doebley
University of Wisconsin, Madison

©2015 • Cloth, 896 pp. • 1-4641-0948-6

With each edition, *An Introduction to Genetic Analysis (IGA)* evolves discovery by discovery with the world of genetic research, taking students from the foundations of Mendelian genetics to the latest findings and applications by focusing on the landmark experiments that define the field. With its author team of prominent scientists who are also highly accomplished educators, the new edition of *IGA* again combines exceptional currency, expansive updating of its acclaimed problem sets, and a variety of new ways to learn genetics. Foremost is this edition's dedicated version of W.H. Freeman's breakthrough online course space, LaunchPad.

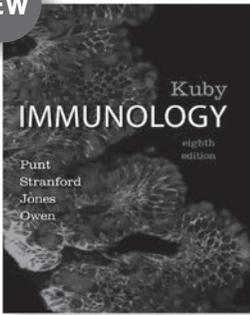


Molecular Cell Biology, Eighth Edition

Harvey Lodish
Massachusetts Institute of
Technology
Arnold Berk
University of California, Los Angeles
Chris A. Kaiser
Massachusetts Institute of
Technology
Monty Krieger
Massachusetts Institute of Technology
Anthony Bretscher
Cornell University
Hidde Ploegh
Massachusetts Institute of Technology
Angelika Amon
Massachusetts Institute of Technology
Kelsey Martin
University of California, Los Angeles

©2016 • Cloth, 1300 pp. • 1-4641-8339-2

With its acclaimed author team, cutting-edge content, emphasis on medical relevance, and coverage based on landmark experiments, *Molecular Cell Biology* has earned an impeccable reputation with instructors edition after edition. As always, this edition offers a current presentation of the key concepts in cell biology and their experimental underpinnings. The authors incorporate medically relevant examples where appropriate to help illustrate the connections between cell biology and health and human disease. This edition also has a dramatically expanded version of **LaunchPad**, featuring a rich variety of new case studies and animations.

NEW**NEW EDITION**

Kuby Immunology, Eighth Edition

Jenni Punt
Haverford College
Sharon Stranford
Mount Holyoke College
Patricia Jones
Stanford University
Judy Owen
Haverford College

©2019 • Paper, 944 pp. • 1-4641-8978-1

Janis Kuby's groundbreaking introduction to immunology was the first textbook for the course *actually written to be a textbook*. Like no other text, it combines an experimental emphasis with extensive pedagogical features.

Now in a thoroughly updated new edition, *Kuby Immunology* remains the only undergraduate introduction to immunology written by teachers of the course. In the Kuby tradition, the authors present current concepts in the context of key experiments, but do so with the focus on the big picture of the study of immune response, and with unsurpassed pedagogical support for the first-time learner.

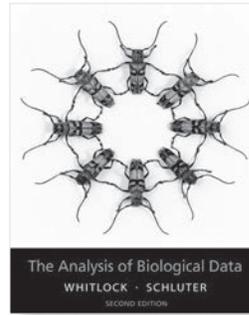


Raven Biology of Plants, Eighth Edition

Ray F. Evert
University of Wisconsin, Madison
Susan E. Eichhorn
University of Wisconsin, Madison

©2013 • Cloth, 864 pp. • 1-4292-1961-0

The definitive introductory botany text for majors is known for its comprehensive breadth of coverage, accuracy, currency and magnificent art program. Thoroughly updated, the new edition offers integrated coverage of ecology, discussions of cutting-edge research on such topics as invasive species and medical botany, and essays on important issues (global warming, Google Maps, coral bleaching, and more.)

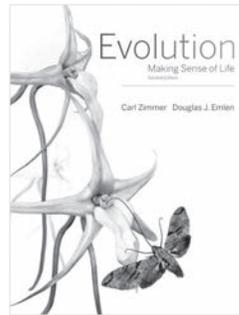


The Analysis of Biological Data, Second Edition

Michael C. Whitlock
University of British Columbia
Dolph Schluter
University of British Columbia

©2015 • Cloth, 768 pp. • 1-936221-48-9

The Analysis of Biological Data, Second Edition teaches modern methods of statistics through the use of fascinating biological and medical cases. This edition includes new calculation practice problems, which guide the student step by step through the methods, plus a greater number of the examples and topics from medical and human health research. All the data sets, R scripts for all worked examples in the book, as well as many other teaching resources, are available to qualified instructors.



Evolution Making Sense of Life, Second Edition

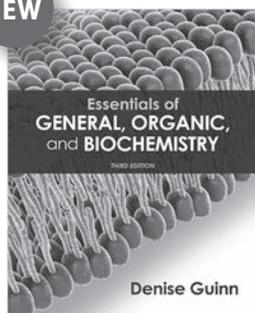
Carl Zimmer
science writer
Douglas J. Emlen
University of Montana

©2015 • Cloth, 752 pp. • 1-936221-55-1

Science writer Carl Zimmer and evolutionary biologist Douglas Emlen have produced a thoroughly revised new edition of their widely praised evolution textbook. Students will learn the fundamental concepts of evolutionary theory, such as natural selection, genetic drift, phylogeny, and coevolution. The book also drives home the relevance of evolution for disciplines ranging from conservation biology to medicine.

CHEMISTRY

NEW



NEW EDITION

Essentials of General, Organic, and Biochemistry, Third Edition

Denise Guinn

College of New Rochelle

©2019 • Cloth, 700 pp. • 1-319-07944-X

Guinn's popular one-term textbook uses health and medicine as the framework for learning the fundamentals of chemistry. It focuses on core concepts and necessary math skills, and features a revamped organization to align with traditional course organization and shorter, more condensed chapters. Paired with SaplingPlus and an embedded e-book, students will be able to focus their study with adaptive quizzing and understand the relevance of chemistry through videos, animations and case studies.

SaplingPlus for Biochemistry, 9e

SaplingPlus combines Sapling's acclaimed online homework with powerful book-specific assets, including a mobile-accessible e-book and all student media resources.

SAPLING ONLINE HOMEWORK...

Proven effective at raising students' comprehension and problem-solving skills and recently updated with hundreds of additional questions, Sapling Learning's innovative online homework for *Biochemistry, Ninth Edition* offers:

Immediate, Individualized Feedback

Each student gets the guidance they need when they need it.

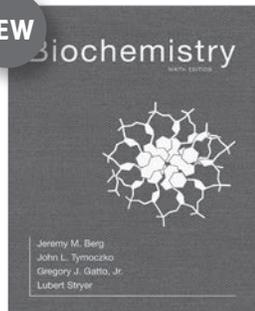
Efficient Course Management

Automatic grading, tracking, and analytics helps instructors save time and tailor assignments to student needs.

Industry-Leading Support

Each instructor is paired with Customer Support Specialist ready to help with everything from quizzes and assignments to syllabus planning and tech support.

NEW



NEW EDITION

Biochemistry, Ninth Edition

Jeremy M. Berg

University of Pittsburgh

John L. Tymoczko

Carleton College

Gregory J. Gatto, Jr.

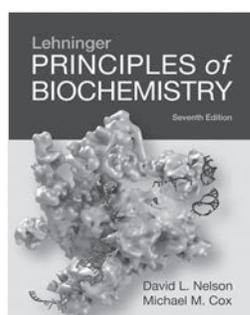
GlaxoSmithKline

Lubert Stryer

Stanford University School of Medicine

©2019 • Cloth, 1120 pp. • 1-319-11467-9

For four decades, this extraordinary textbook has played a pivotal role in the way biochemistry is taught, offering exceptionally clear writing, and innovative graphics, coverage of the latest research techniques and advances, and a signature emphasis on physiological and medical relevance. Those defining features are at the heart of this new edition, which offers a new focus on the themes of visualization and assessment. Paired for the first time with the innovative digital solution, SaplingPlus, the new edition offers a superior combination of resources to help students visualize material and develop successful problem-solving skills.

**Lehninger Principles of Biochemistry, Seventh Edition**

David L. Nelson

University of Wisconsin, Madison

Michael M. Cox

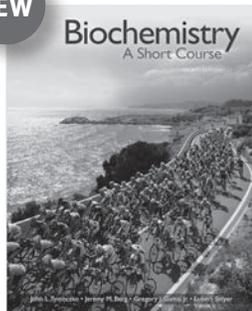
University of Wisconsin, Madison

©2017 • Cloth, 1328 pp. • 1-4641-2611-9

Lehninger Principles of Biochemistry is #1 bestseller for the introductory biochemistry course because it brings clarity and coherence to an often unwieldy discipline, offering a thoroughly updated survey of biochemistry's enduring principles, definitive discoveries, and groundbreaking advances with each edition.

This edition maintains the qualities that have distinguished the text since Albert Lehninger's original edition—clear writing, careful explanations of difficult concepts, helpful problem-solving support, and insightful communication of contemporary biochemistry's core ideas, new techniques, and pivotal discoveries. Again, David Nelson and Michael Cox introduce students to an extraordinary amount of exciting new findings without an overwhelming amount of extra discussion or detail. This edition is also available with SaplingPlus, which combines a mobile, media-enhanced e-book with Sapling's acclaimed online homework.

NEW



NEW EDITION

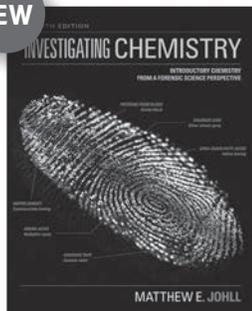
Biochemistry: A Short Course, Fourth Edition

John L. Tymoczko
Carleton College
Jeremy M. Berg
University of Pittsburgh
Gregory J. Gatto, Jr.
GlaxoSmithKline
Lubert Stryer
Stanford University School
of Medicine

©2019 • Paper, 936 pp. • 1-319-11463-6

Derived from the classic text originated by Lubert Stryer, *Biochemistry: A Short Course* offers that bestseller's signature writing style and physiological emphasis, while focusing on the major topics taught in a one-semester biochemistry course.

NEW



NEW EDITION

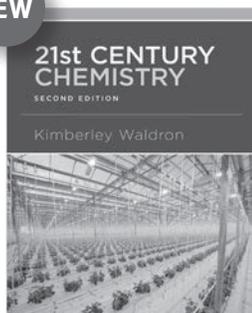
Investigating Chemistry, Fourth Edition

Matthew Jhll
Illinois Valley Community College
©2019 • Cloth, 482 pp. • 1-319-07946-6

Investigating Chemistry uses forensic science as a framework to teach chemistry. The inherently fascinating topics of crime and criminal investigations

serve as context to teach fundamental chemistry concepts. Capitalizing on student interest in this compelling topic, Jhll is able to make learning chemistry exciting and accessible. Each chapter is driven by a case study with details from a real crime scenario, providing an investigative approach to learning chemistry concepts.

NEW



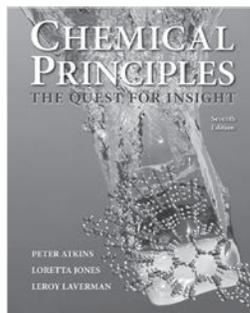
NEW EDITION

21st Century Chemistry Second Edition

Kimberley Waldron
Regis University
©2019 • Cloth, 464 pp. • 1-319-10617-X

Waldron's *21st Century Chemistry* promotes scientific literacy and helps students understand chemistry applications in everyday life. Waldron offers an exceptionally clear and

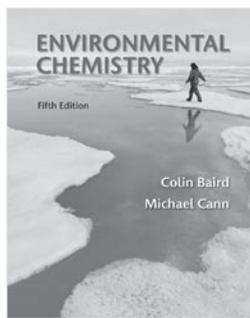
fresh writing style and a focus on environmental topics with "Naturebox" and "Green Beat" features. "Recurring Themes" help students remember fundamental, take-away ideas and concepts so they can apply their knowledge of chemistry as they make choices as consumers, voters and overall informed citizens.



Chemical Principles: The Quest for Insight, Seventh Edition

Peter Atkins
Lincoln College/Oxford University
Loretta Jones
University of Northern Colorado
Leroy Laverman
University of California, Santa Barbara
©2016 • Cloth, 1088 pp. • 1-4641-8395-3

Written for calculus-inclusive general chemistry courses, *Chemical Principles* helps students develop chemical insight by showing the connections between fundamental chemical ideas and their applications. Unlike other texts, it begins with a detailed picture of the atom then builds toward chemistry's frontier, continually demonstrating how to solve problems, think about nature and matter, and visualize chemical concepts as working chemists do. It also offers an exceptional level of support to help students develop their mathematical and problem-solving skills.

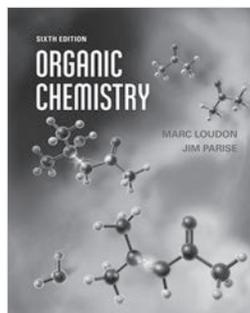


Environmental Chemistry, Fifth Edition

Colin Baird
University of Western Ontario
Michael Cann
University of Scranton
©2013 • Cloth, 848 pp. • 1-4292-7704-1

Environmental Chemistry presents the most balanced coverage of the environmental chemistry of natural

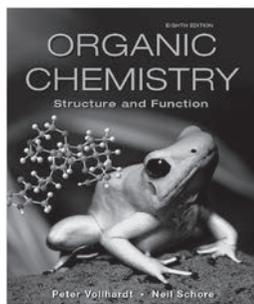
systems on the market, and is the only text available to require no more than general chemistry as a pre-requisite. This edition offers expanded coverage of green chemistry, as well as margin notes and activities for individual students or groups.



Organic Chemistry, Sixth Edition

Marc Loudon
Purdue University
Jim Parise
University of Notre Dame
©2016 • Cloth, 1648 pp. • 1-936221-34-9

This text is known for its clear writing, accuracy, and creative problems (over 1800 in this edition—many of them new and taken from the scientific literature). In addition, it includes more health examples drawn from modern medical practice, as well cutting-edge topics from modern synthetic organic chemistry. The book can be packaged with Sapling Learning's online homework platform.



Organic Chemistry: Structure and Function, Eighth Edition

Peter Vollhardt
University of California at Berkeley
Neil Schore
University of California at Davis

©2018 • Cloth, 1472 pp. • 1-319-07945-8

This edition maintains the book's classic framework and approach (that

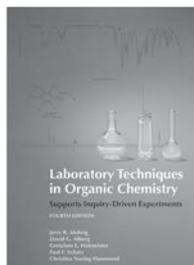
an organic molecule's structure will determine its function) while strengthening its focus on helping students understand reactions, mechanisms, and synthetic analysis and their practical applications. Available with SaplingPlus.

Also Available

Study Guide and Solutions Manual for Organic Chemistry, Eighth Edition

Neil Schore
University of California at Davis

©2018 • Cloth, 1350 pp. • 1-319-19574-1



Laboratory Techniques in Organic Chemistry, Fourth Edition

Jerry R. Mohrig
Carleton College

David Alberg
Carleton College

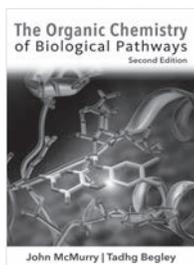
Gretchen Hofmeister
Carleton College

Paul F. Schatz
University of Wisconsin, Madison

Christina Noring Hammond
Vassar College

©2015 • Paper, 528 pp. • 1-4641-3422-7

This is the most comprehensive presentation of essential organic chemistry lab techniques available. Compatible with any organic chemistry lab manual or set of experiments, it offers specific instructions for miniscale, standard taper microscale, and Williamson microscale glassware, and includes guided-inquiry and design-based experiments and projects, as well traditional labs.



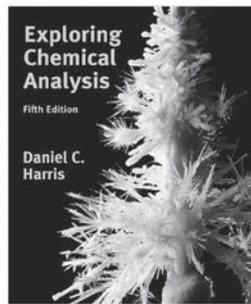
The Organic Chemistry of Biological Pathways, Second Edition

John E. McMurry
Columbia University (emeritus)

Tadhj Begley
Texas A & M University

©2016 • Cloth, 576 pp. • 1-936221-56-X

Written for advanced undergraduates and graduate students, *The Organic Chemistry of Biological Pathways* begins with a brief review of the fundamental organic reaction mechanisms then offers full chapters devoted to the major metabolic pathways.

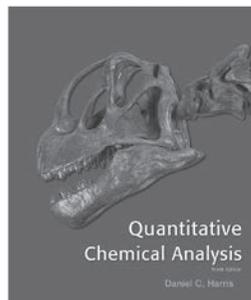


Exploring Chemical Analysis, Fifth Edition

Daniel C. Harris
Michelson Laboratory, China Lake

©2012 • Paper, 658 pp. • 1-4292-7503-0

This ideal one-term text teaches students how to understand analytical results and how to use quantitative manipulations, preparing them to solve problems they will encounter in fields from biology to chemistry to geology.

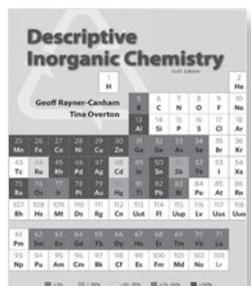


Quantitative Chemical Analysis, Ninth Edition

Daniel C. Harris
Michelson Laboratory, China Lake

©2016 • Cloth, 792 pp. • 1-4641-3538-X

The gold standard in analytical chemistry, Dan Harris' text provides a sound physical understanding of the principles of analytical chemistry and their applications in the disciplines.



Descriptive Inorganic Chemistry, Sixth Edition

Geoff Rayner-Canham
Grenfell Campus, Memorial University
Tina Overton
University of Hull

©2015 • Cloth, 768 pp. • 1-4641-2557-0

This bestselling text gives students a less rigorous, less mathematical way of learning inorganic chemistry, using the periodic table as a context for exploring chemical properties and uncovering relationships between elements in different groups. The authors help students understand the relevance of the subject to their lives by covering both the historical development and fascinating contemporary applications of inorganic chemistry (especially in regard to industrial processes and environmental issues). The new edition offers new study tools, expanded coverage of biological applications, and new help with problem-solving.

ECONOMICS



International Economics, Fourth Edition

Robert C. Feenstra
University of California, Davis
Alan M. Taylor
University of California, Davis

©2017 • Cloth, 832 pp. • 1-319-06171-0

Split Volumes

International Trade

Paper, 464 pp. • 1-319-06173-7

International Macroeconomics

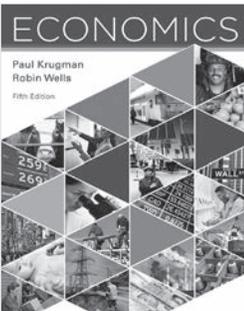
Paper, 496 pp. • 1-319-06172-9

**New Edition
coming 2020**

Developed in the classroom by two of the most prominent researchers in the field, Feenstra and Taylor's *International Economics* uses engaging applications to provide a modern view of the global economy for a modern audience.

Most international economics textbooks emphasize theory and the economies of advanced countries. Feenstra and Taylor combine **theoretical coverage** with **empirical evidence** throughout, while reflecting the realities of the global economy by covering emerging markets and developing countries (India, China, Southeast Asia).

A modern textbook requires a modern and integrated homework system. **LaunchPad** offers our acclaimed content organized for easy assignability by instructors and enhanced learning for students.



Economics, Fifth Edition

Paul Krugman
Princeton University
Robin Wells

©2018 • Cloth, 1120 pp. • 1-319-06660-7

Split volumes

Microeconomics

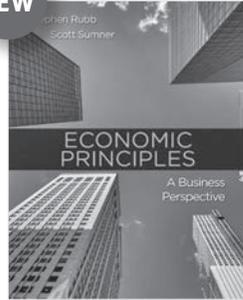
Paper, 704 pp. • 1-319-09878-9

Macroeconomics

Paper, 595 pp. • 1-319-09875-4

When it comes to explaining fundamental economic principles, there is no one more effective than Nobel laureate and *New York Times* columnist Paul Krugman and co-author, Robin Wells. In this best-selling introductory textbook, Krugman and Wells' signature storytelling style and uncanny eye for revealing examples help readers understand how economic concepts play out in our world. This edition includes a much stronger array of superior online tools that are part of a complete, integrated online learning system.

NEW



FIRST EDITION

Economic Principles: A Business Perspective

Stephen Rubb
Sacred Heart University
Scott Sumner
George Mason University

©2019 • Cloth, 816 pp. • 1-4641-8249-3

Split volumes

Macroeconomic Principles

Paper • 1-4641-8251-8

Microeconomic Principles

Paper • 1-4641-8250-7

Created specifically for the economics course as taught in business schools, *Economic Principles: A Business Perspective* covers the fundamentals of economics in the context of today's globalized business world. It's accompanied by a robust media component, SaplingPlus, which combines Sapling's acclaimed online homework with a complete e-book and all interactive features for the text.

Features

Succinct, highlighted business and policy "briefs"

seamlessly integrate real-world data and news stories within discussions of economic concepts. This helps students stay mindful of the global nature of economics and business without disrupting the flow of the text.

Business Takeaways provide solid applications and examples of the ways that managers and firms routinely put economic analysis to use, helping students understand the impact of key economic indicators on the business environment.

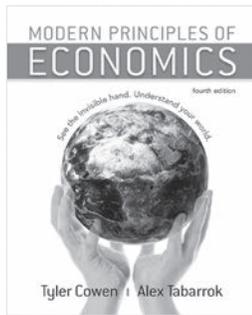
Four full chapters devoted to trade and the global economy. With these chapters, along with the well-integrated examples from around the world, the authors make clear the importance of understanding the opportunities and challenges of the global economy.

Ready for a deeper dive? In select chapters, **case studies** offer more thorough and in-depth analysis and application of broader economic issues.

Periodic **"Think and Speak Like an Economist"** reminders help students integrate what they know with what they're learning. They also help clarify the subtle differences between economic language and the terms you might hear in business class or in the media.

Chapter ending study guides combine a chapter outline with an integrated summary, key terms, and a full set of problems.

SaplingPlus, Macmillan's breakthrough online solution for economics, combines a complete e-book and all interactive media for the text with Sapling's acclaimed online homework system and support.



Modern Principles of Economics, Fourth Edition

Tyler Cowen
George Mason University
Alex Tabarrok
George Mason University

©2018 • Cloth, 976 pp. • 1-319-09872-X

Split volumes

Modern Principles:

Macroeconomics

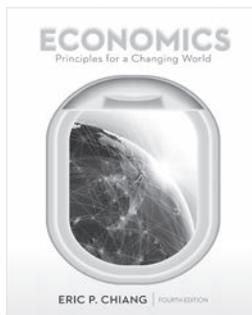
Paper, 474 pp. • 1-319-09877-0

Modern Principles:

Microeconomics

Paper, 432 pp. • 1-319-09876-2

Cowen and Tabarrok write about economics every day at one of the most visited blogs on the web, *MarginalRevolution.com*. That experience is at the heart of their textbook, which uses startling applications to illustrate theory and motivate learning. They show readers that economics is everywhere and the tools of economics illuminate business, politics, world affairs, and everyday life.



Economics for a Changing World, Fourth Edition

Eric P. Chiang
Florida Atlantic University

©2017 • Cloth, 816 pp. • 1-4641-8666-9

Split volumes

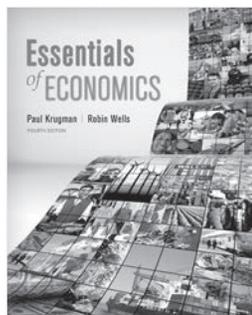
Macroeconomics

Paper, 480 pp. • 1-4641-8692-8

Microeconomics

Paper, 512 pp. • 1-4641-8667-7

Formerly *CoreEconomics*, this edition is a thoroughly contemporary, fully integrated print/technology resource that adapts to the way you want to teach. As always, this concise book focuses on the topics most often covered in the principles course, but with this edition, it offers a stronger emphasis than ever on helping students apply an economic way of thinking to the overwhelming flow of data we face every day.



Essentials of Economics, Fourth Edition

Paul Krugman
City University of New York
Robin Wells

©2017 • Cloth, 704 pp. • 1-4641-8665-0

Written for the one-semester survey of economics course, *Essentials of Economics* reflects the authors' strong belief that economics students learn

best from a resource that offers compelling, real world stories; an unrivaled global perspective; and seamlessly integrated technology, developed simultaneously with the text and available in LaunchPad.



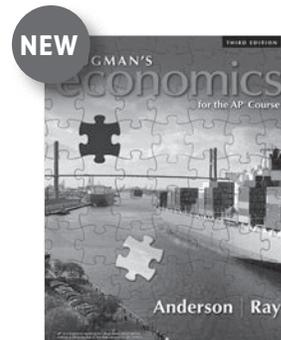
FIRST EDITION

Survey of Economics, First Edition

David A. Anderson
Centre College

©2019 • Paper, 352 pp. • 1-4292-5956-6

Written to answer that all-too-common student question, “Why should I care about economics?,” David Anderson’s new text was written from the ground up for the the course rather than being carved out of a traditional principles text. No other text—in print or online—covers all standard elements of the college survey course with such engaging clarity, brevity, and visual appeal. The author brings to the book a thoroughly winning narrative voice and a wide range of experience, including almost three decades teaching the survey course, a dozen introductory economics books for a range of audiences, and extensive work with the AP® economics community.



NEW EDITION

Krugman's Economics for AP®, Third Edition

Krugman's Macroeconomics for AP®, Third Edition

Margaret Ray
University of Mary Washington

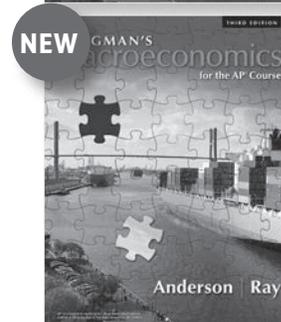
David A. Anderson
Centre College

Economics:

©2019 • Cloth, 944 pp. • 1-319-11327-3

Macroeconomics:

©2019 • Cloth, 560 pp. • 1-319-11328-1

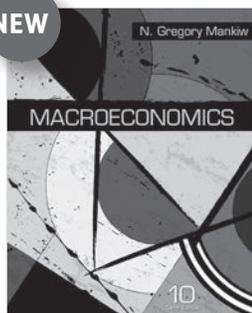


Krugman's Economics for the AP® Course, Third Edition was created to help students solve the economics puzzle. Assembled by AP® experts and divided into short modules, the organization, language, and emphasis perfectly mirrors College Board's curriculum framework. This dedication to the AP® courses keeps teachers and students on track to realize success on the AP® exams.

The new edition features even more support for the AP® Exams, including tips, sample questions, and practice tests. This edition also features SaplingPlus as its media component, which combines a mobile-compatible, media-enhanced e-book with Sapling Learning's acclaimed online homework.

AP® is a registered trademark of The College Board, which is not affiliated with, and does not endorse, this product.

NEW



NEW EDITION

Macroeconomics, Tenth Edition

N. Gregory Mankiw
Harvard University

©2019 • Cloth, 656 pp. • 1-319-10599-8

Mankiw's *Macroeconomics* has been the number one book for the intermediate macro course since its first edition. It maintains that bestselling

status by continually bringing the leading edge of macroeconomics theory, research, and policy to the classroom, explaining complex concepts with exceptional clarity. LaunchPad for this edition includes **Work it Out**, interactive tutorials that guide students through problems step by step.



NEW EDITION

Public Finance and Public Policy, Sixth Edition

Jonathan Gruber
Massachusetts Institute of Technology

©2019 • Cloth, 896 pp. • 1-319-10525-4

We are currently engaged in the most fundamental debate about the role of government in decades and who better than Jonathan Gruber to guide students through the particulars. The new edition of Gruber's *Public Finance and Public Policy* details ongoing policy debates, with special focus on the largest tax reform in 30 years. It includes exciting new topics on both the left and right. New topics include universal basic income, the legalization of pot, and congestion pricing. And, of course, there is an extensive, in-depth discussion of the debate over health care.



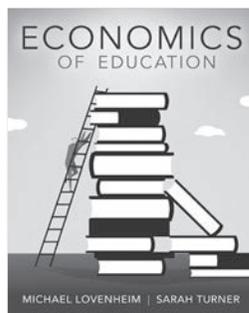
Microeconomics, Second Edition

Austan Goolsbee
University of Chicago
Steven Levitt
University of Chicago
Chad Syverson
University of Chicago

©2016 • Cloth, 864 pp. • 1-4641-8702-9

Like no other intermediate microeconomics, Goolsbee, Levitt, and Syverson's text bridges the gap between today's theory and practice, with a strong empirical dimension that lets students test theory and successfully apply it. The authors draw on their teaching and research experiences to present the evidence developed in the last 20 years that has impacted fundamental theories.

This edition includes new applications and "Freakonomics" boxes, as well as new "Figure It Out" problem-solving tutorials in LaunchPad.



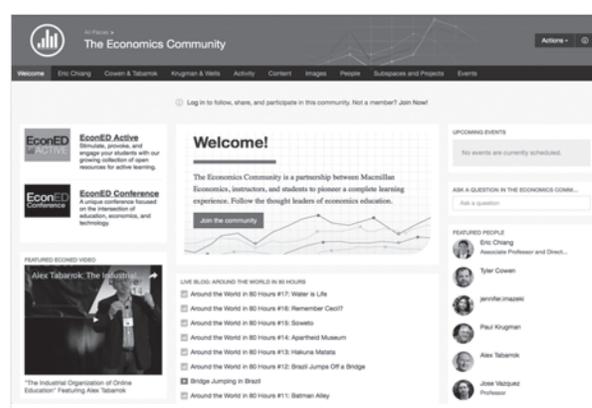
Economics of Education

Michael Lovenheim
Cornell University
Sarah Turner
University of Virginia

©2018 • Paper, 624 pp. • 0-7167-7704-5

This textbook is intended to serve as a foundation for a broad-based course on the economics of education. Its goal is to provide an overview of economics of education research: to lay out the evidence as clearly as possible, note agreements, disagreements, and unresolved points in literature, and to help students develop the tools necessary to draw their own conclusions.

JOIN YOUR COMMUNITY



Macmillan Economics Community community.macmillan.com

Created by instructors for instructors, each Macmillan Community is an ideal forum for classroom resources, blogs, webinars, professional development opportunities, and more. Plus, you'll get the latest information on Macmillan textbooks and educational media in your field.

The Macmillan Economics Community is also the home of:

EconED
ACTIVE

Being an EconED Active member gives you exclusive access to classroom materials, blogs, webinars, professional development opportunities, and more. Plus, you'll get the latest information on Macmillan economics textbooks, educational media, and events.

ENVIRONMENTAL SCIENCE

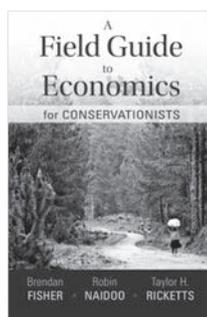


Environment: Science, Issues, Solutions

Manuel Molles
University of New Mexico
Brendan Borrell

©2016 • Cloth, 512 pp. • 0-7167-6187-4

Written by bestselling author Manuel Molles and acclaimed science journalist Brendan Borrell, this new textbook gives students the scientific foundation they need to understand environmental issues and think critically about possible solutions. Molles and Borrell make clear the connections between research and real-world problems with a “science/issues/solutions” framework for each chapter. This unique approach reinforces a positive, solutions-based framework for the science, empowering students to feel that they can have an impact on preserving biodiversity, protecting natural resources, addressing pollution hazards, confronting climate change, and more.

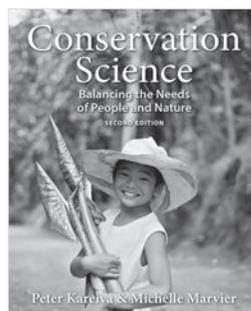


A Field Guide to Economics for Conservationists

Brendan Fisher
University of Vermont
Robin Naidoo
University of British Columbia
Taylor Ricketts
University of Vermont

©2015 • Paper, 208 pp. • 1-936221-50-0

The book should prove an excellent resource for both teachers and students in conservation and ecology classes at the undergraduate and graduate levels, as well as for working scientists and others interested in learning more about conservation and economics. Assuming no previous economic training, the authors use simple illustrations, examples from around the world, and readable (occasionally irreverent) prose to describe the central economic principles that are relevant to conservation.



Conservation Science, Second Edition

Peter Kareiva
The Nature Conservancy; Santa
Clara University
Michelle Marvier
Santa Clara University

©2015 • Paper, 672 pp. • 1-319-14671-6

Conservation Science was primarily written for undergraduates and beginning graduate students who are interested either in academic or professional careers in conservation. This acclaimed, widely used textbook shows how conservation scientists apply principles from ecology, population genetics, economics, political science, and other natural and social sciences to manage and preserve nature.

NEW



NEW EDITION

Environmental Science for the AP® Course, Third Edition

Andrew Friedland
Dartmouth College
Rick Relyea
Rensselaer Polytechnic Institute

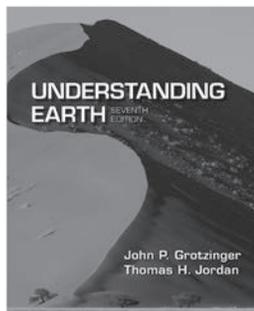
©2019 • Cloth, 656 pp. • 1-319-11329-2

Environmental Science for the AP® Course was written specifically for the AP* Environmental Science (APES) course, directly addressing the needs of APES students and teachers from beginning to end. Lead author Dr. Andrew Friedland of Dartmouth College was the founding Chair of the College Board committee that created the APES course. He regularly teaches Introduction to Environmental Science at Dartmouth and is actively researching environmental science topics related to air pollution and carbon accumulation in forests. The Friedland package uniquely prepares students for the quantitative aspects of the APES course in a way no other text does. In addition, it explores and explains every topic within the APES course description while offering a scientific and balanced approach to the key concepts. The Friedland text is praised for its accessibility and for familiarizing students with the findings that inform environmental decision making at all levels—from personal choice to national and international policy.

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GEOLOGY and GEOGRAPHY

GEOLOGY



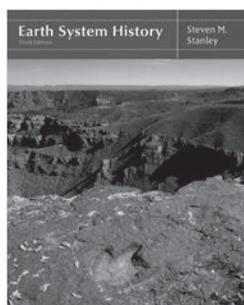
Understanding Earth, Seventh Edition

John Grotzinger
California Institute of Technology
Tom Jordan
University of Southern California

©2015 • Paper, 752 pp. • 1-4641-3874-5

Long established as the premier textbook for the introductory physical geology course, *Understanding Earth*

introduces students to what professional geologists *actually do*. Students take part in the scientific process of discovery, seeing how geology impacts their lives as citizens and future stewards of the planet.



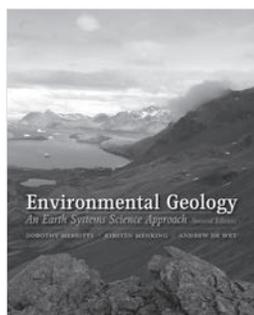
Earth Systems History, Fourth Edition

Steven M. Stanley
University of Hawaii

©2015 • Cloth, 624 pp. • 1-4292-5526-9

Steven Stanley's classic textbook is the first and only historical geology text written from a truly integrated earth systems perspective. Steven Stanley is the 2013 winner of the Geological Society of America's Penrose Medal for outstanding original contributions to the science of geology.

of America's Penrose Medal for outstanding original contributions to the science of geology.

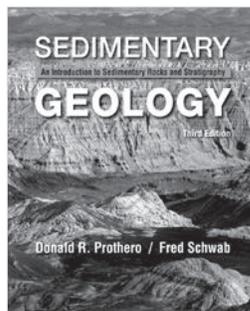


Environmental Geology, Second Edition

Dorothy Merritts
Franklin and Marshall
Kirsten Menking
Vassar College
Andrew de Wet
Franklin and Marshall

©2015 • Paper, 604 pp. • 1-4292-3743-0

Emphasizing the interconnected nature of environmental geology and the multidimensional processes of the Earth, Merritts' classic text provides a balanced approach to environmental issues and builds an informed student understanding with case studies, conceptual explanations, and relevant presentation of material. By far the most concise book for its course, it remains the *only* textbook to use an earth systems approach to exploring how the Earth works, the human impact on the environment, and the characteristics of different natural hazards.

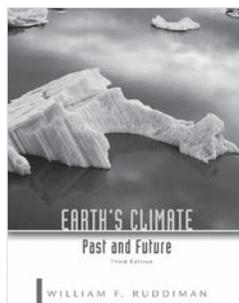


Sedimentary Geology: An Introduction to Sedimentary Rocks and Stratigraphy, Third Edition

Donald R. Prothero
Occidental College
Fred Schwab
Washington and Lee University,
Emeritus

©2014 • Cloth, 500 pp. • 1-4292-3155-6

Prothero and Schwab's acclaimed text shows students how sedimentary strata serves geologists as a continuous record of Earth's history. The authors' conversational style, and focus on the important concepts make the book highly accessible to an undergraduate audience.

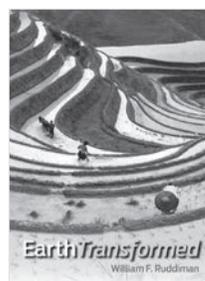


Earth's Climate: Past and Future, Third Edition

William F. Ruddiman
University of Virginia

©2014 • Paper, 464 pp. • 1-4292-5525-0

At a time when the evidence is stronger than ever that human activity is the primary cause for global climate change, William Ruddiman's breakthrough text offers an engaging, objective portrait of the current state of climate science.



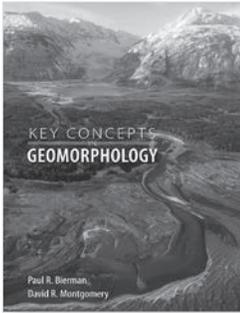
Earth Transformed

William F. Ruddiman
University of Virginia

©2014 • Paper, 400 pp. • 1-4641-0776-9

It's a question that has engaged climate scientists for more than a decade: Not *if* human activity impacts the environment, but *when* did that impact start to be significant? Was it in the mid-18th

century, as long believed, with the Industrial Revolution producing huge amounts in greenhouse gas emissions? Or did it actually begin thousands of years earlier, as a result of the discovery and spread of agricultural practices? In this brief engaging volume, well-known paleoclimatologist William Ruddiman gets to the heart of one of today's most vigorous scientific debates.



Key Concepts in Geomorphology

Paul R. Bierman
University of Vermont
David R. Montgomery
University of Washington

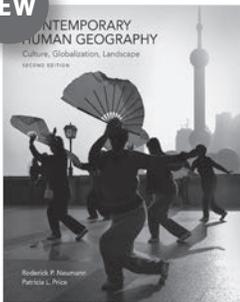
©2013 • Paper, 544 pp. • 1-4292-3860-7

Written for introductory geomorphology, surface processes, or physical geology courses, *Key Concepts in*

Geomorphology offers an integrative, applications-centered approach to the study of the Earth's dynamic surface. Bierman and Montgomery draw from the fields of physics, chemistry, biology, and mathematics to help students get a basic understanding of Earth surface processes and the evolution of topography over short and long timescales. The authors also show how scientists use geomorphological research to tackle critical societal issues (natural disaster response, safer infrastructure, protecting species, and more).

GEOGRAPHY

NEW



NEW EDITION

Contemporary Human Geography: Culture, Globalization, Landscape, Second Edition

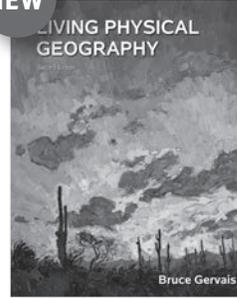
Roderick Neumann
Florida International University
Patricia Price
Baruch College

©2019 • Paper, 496 pp. • 1-319-05981-3

With each chapter organized by five themes (region, mobility, globalization, nature-culture, cultural landscape), *Contemporary Human Geography* shows how geographers contribute to our understanding of how we live in a globalized modern world. It introduces students to geography concepts through fascinating topics such as the distribution of college sports, the relationship of beauty pageants and cultural identity, texting and language modification, and more.

This edition offers two new types of activities (“Experiential Learning” and “Active Learning”) to more fully engage students. *Contemporary Human Geography* comes with Macmillan’s online course space, SaplingPlus, which offers innovative media content, curated and organized for easy assignability.

NEW



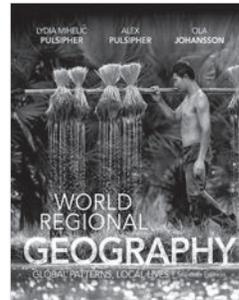
NEW EDITION

Living Physical Geography, Second Edition

Bruce Gervais
California State University, Sacramento
©2019 • Paper, 720 pp. • 1-319-05688-1

Living Physical Geography focuses on human-physical geography interactions, using pedagogical features in the textbook and online in SaplingPlus to create a modern synthesis of the science of physical geography. With this, it's the most student-friendly book in the market.

Each of the four major parts in *Living Physical Geography* focuses on energy flows within Earth's physical systems. Additionally, landscape analysis underpins the body of the text. Step-by-step examples are used to illustrate how landforms and systems develop, evolve, and change through time.

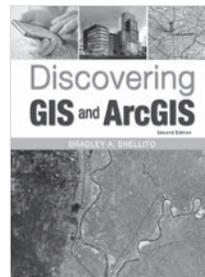


World Regional Geography: Global Patterns, Local Lives, Seventh Edition

Lydia Mihelič Pulsipher
University of Tennessee, Knoxville
Alex Pulsipher
Ola Johansson
University of Pittsburgh at Johnstown

©2017 • Paper, 656 pp. • 1-319-04804-8

Pulsipher's *World Regional Geography* shows the rich diversity of human life and demystifies global issues by representing the daily lives of men, women, and children in the various regions of our globe. It uses a thematic framework to organize information and help students think critically about the local and global impacts of environment; gender and population; urbanization; globalization and development; and power and politics.



Discovering GIS and ArcGIS, Second Edition

Bradley A. Shellito
Youngstown State University

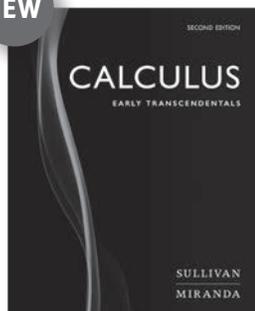
©2017 • Paper, 612 pp. • 1-319-06047-1

Bradley Shellito uses hands-on experience to introduce both the “how” and “why” of geographic information systems. Students learn to combine an understanding of basic GIS concepts with practical ArcGIS skills, following step-by-step instructions to accomplish a wide range of real-world tasks and applications while always keeping sight on the conceptual basis and practical impact of what they are doing.

MATHEMATICS/STATISTICS

CALCULUS

NEW



NEW EDITION

Calculus Early Transcendentals, Second Edition

Michael Sullivan
Chicago State University
Kathleen Miranda
State University of New York,
Old Westbury

©2019

Calculus: Early Transcendentals

Cloth, 1050 pages • 1-319-05074-3

Single Variable Calculus: Early Transcendentals

Cloth, 767 pages • 1-319-05593-1

Multivariable Calculus: Early Transcendentals

Cloth, 1150 pages • 1-319-05592-3

Michael Sullivan and Kathleen Miranda help students learn calculus conceptually, while also emphasizing computational and problem-solving skills with a wide array of problems—including engaging challenge problems and applied exercises that model the physical sciences, life sciences, economics, and other disciplines. Algebra-weak students will benefit from marginal annotations that help strengthen algebraic understanding, the many references to review material, and extensive practice exercises.

Features

Trusted Authorship

Michael Sullivan is the author of 15 bestselling textbooks, including three precalculus series and a finite math text. Kathleen Miranda has worked alongside Sullivan for a number of years as both an accuracy reviewer and ancillary author.

Effective Pedagogical Features

- **Need to Review?** and **Recall margin notes** offer “just-in-time” prompts for important ideas and techniques.
- **Learning Objectives** at the beginning of each section give students an actionable outline to focus their attention.
- **Now Work** callouts follow most examples and direct students to a related exercise from the section’s problem.

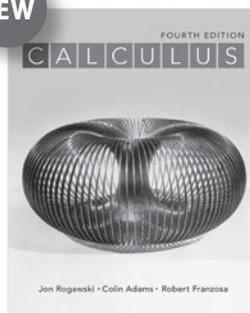
Outstanding Examples and Exercises

The extensive, diverse array of stepped out and annotated **examples** and applied **exercises** span the fields of mathematics, physics, chemistry, biology, economics, engineering, and more.

Tiered Homework, organized into:

- Concepts and Vocabulary
- Skill Building
- Applications and Extensions
- Problems

NEW



NEW EDITION

Calculus, Fourth Edition Calculus: Early Transcendentals, Fourth Edition

Jon Rogawski
University of California, Los Angeles
Colin Adams
Williams College
Robert Franzosa
University of Maine

©2019

Calculus: Early Transcendentals

Cloth, 1050 pages • 1-319-05074-3

Single Variable Calculus: Early Transcendentals

Cloth, 767 pages • 1-319-05593-1

Multivariable Calculus: Early Transcendentals

Cloth, 1150 pages • 1-319-05592-3

Calculus

Cloth, 1150 pages • 1-319-05073-5

Single Variable Calculus

Cloth, 767 pages • 1-319-05577-X

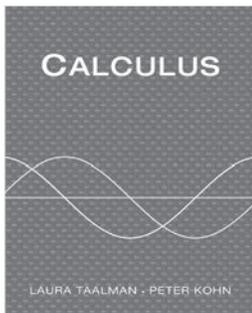
Multivariable Calculus

Cloth, 537 pages • 1-319-05700-4

The most successful calculus book of its generation, Jon Rogawski’s *Calculus* offers an ideal balance of formal precision and dedicated conceptual focus, helping students build strong computational skills while continually reinforcing the relevance of calculus to their future studies and their lives.

Guided by Colin Adams and new co-author Robert Franzosa, the new edition stays true to the late Jon Rogawski’s refreshing and highly effective approach, while drawing on extensive instructor and student feedback, and Adams’ three decades as a calculus teacher and author of math books for general audiences.

The new edition is also a fully integrated text/media package, with its own dedicated version of LaunchPad.



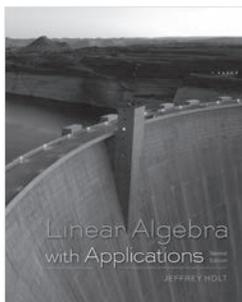
Calculus

Laura Taalman
James Madison University
Peter Kohn
James Madison University

©2014 • Paper, 1280 pp. • 1-4641-5108-8

Calculus textbooks often look to engage students with margin notes, anecdotes, and other devices. But many instructors prefer to captivate students with the beauty of the calculus itself. Taalman and Kohn's new textbook is designed to do just that, combining the clarity of classic textbooks with a modern perspective on concepts, skills, applications, and theory. Its sleek, uncluttered design eliminates sidebars, historical biographies, and asides to keep students focused on what's most important—the foundational concepts of calculus that are so important to their future academic and professional careers.

LINEAR ALGEBRA



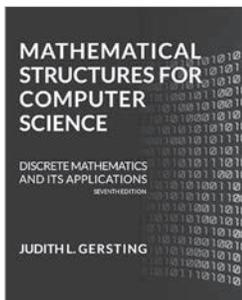
Linear Algebra with Applications, Second Edition

Jeffrey Holt
University of Virginia

©2017 • Cloth, 576 pp. • 1-4641-9334-7

Holt's *Linear Algebra with Applications, Second Edition*, blends computational and conceptual topics throughout to prepare students for the rigors of conceptual thinking in an abstract setting. The early treatment of conceptual topics in the context of Euclidean space gives students more time, and a familiar setting, in which to absorb them. This organization also makes it possible to treat eigenvalues and eigenvectors earlier than in most texts.

DISCRETE MATHEMATICS



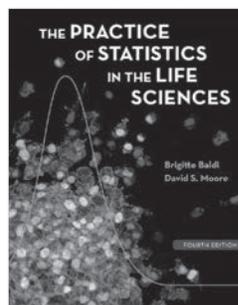
Mathematical Structures for Computer Science: Discrete Mathematics and Its Applications, Seventh Edition

Judith L. Gersting
Indiana University–Purdue University,
Indianapolis

©2014 • Cloth 992 pp. • 1-4292-1510-0

Judith Gersting's *Mathematical Structures for Computer Science* has long been acclaimed for its clear presentation of essential concepts and its exceptional range of applications relevant to computer science majors.

STATISTICS

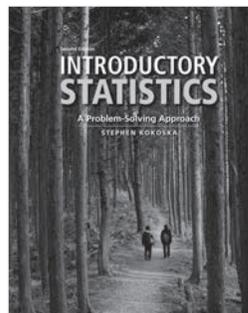


The Practice of Statistics in the Life Sciences, Fourth Edition

Brigitte Baldi
University of California, Irvine
David S. Moore
Purdue University

©2018 • Cloth, 768 pp. • 1-319-01337-6

This remarkably engaging textbook gives biology students an introduction to statistical practice all their own. It covers essential statistical topics with examples and exercises drawn from across the life sciences, including the fields of nursing, public health, and allied health. Based on David Moore's *The Basic Practice of Statistics*, *PSLS* mirrors that #1 bestseller's signature emphasis on statistical thinking, real data, and what statisticians actually do.

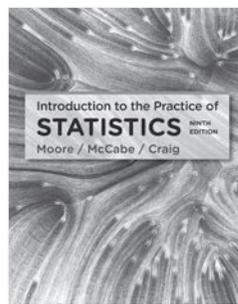


Introductory Statistics, Second Edition

Stephen A. Kokoska
Bloomsburg University

©2015 • Cloth, 880 pp. • 1-4641-1169-3

Kokoska again combines a traditional, classic approach to teaching statistics with contemporary examples and pedagogical features, blending solid mathematics with lucid, often humorous writing and a distinctive stepped "Solution Trail" problem-solving path. This edition is a fully integrated text/media package with its own dedicated version of LaunchPad, Macmillan's breakthrough online course space.

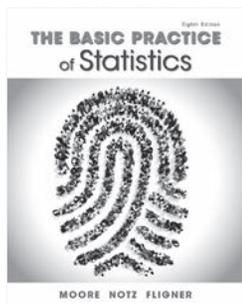


Introduction to the Practice of Statistics, Ninth Edition

David S. Moore
Purdue University
George P. McCabe
Purdue University
Bruce A. Craig
Purdue University

©2017 • Cloth, 832 pp. • 1-319-01338-4

Introduction to the Practice of Statistics (IPS) shows students how to produce and interpret data from real-world contexts—doing the same type of data gathering and analysis that working statisticians in all kinds of businesses and institutions do every day. With this phenomenally successful approach originally developed by David Moore and George McCabe, statistics is more than just a collection of techniques and formulas. Instead, students develop a systematic way of thinking about data, with a focus on problem-solving that helps them understand statistical concepts and master statistical reasoning.



The Basic Practice of Statistics, Eighth Edition

David S. Moore,
Purdue University
William I. Notz,
The Ohio State University
Michael A. Fligner,
University of California, Santa Cruz
©2018 • Cloth, 654 pp. • 1-319-04257-0

Written by an author team of accomplished leaders in statistics education, *The Basic Practice of Statistics* (BPS) reflects the actual practice of statistics—where data analysis and design of data production join with probability-based inference. The authors' ultimate goal is to equip students to carry out common statistical procedures and to follow statistical reasoning in their fields of study and in their future employment.

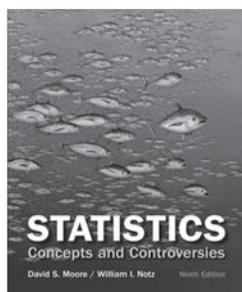
The text's long-standing reputation is built on an inspired framework of balanced content, experience with data, and the importance of ideas. These themes are widely accepted by statisticians and reflect the College Report of the Guidelines in Assessment and Instruction for Statistics Education (GAISE) Project.



Statistics in Practice, First Edition

David S. Moore
Purdue University
William I. Notz
The Ohio State University
Michael A. Fligner
The Ohio State University
©2015 • Cloth, 752 pp. • 1-4641-5181-4

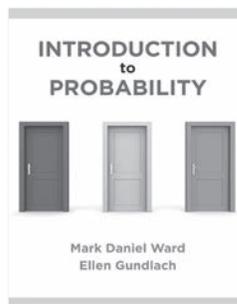
While maintaining Moore's pioneering data analysis approach and conversational writing style, *Statistics in Practice* introduces data collection early and covers tests of proportions before tests of means. It is a truly modern approach, showing the importance of statistics to students during their academic life and beyond.



Statistics: Concepts and Controversies, Ninth Edition

David S. Moore
Purdue University
William I. Notz
The Ohio State University
©2017 • Cloth, 672 pp. • 1-4641-9293-6

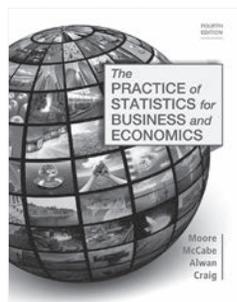
Statistics: Concepts and Controversies (SCC) introduces liberal arts majors to statistical ideas—and shows them how use those ideas to think about the statistical claims they see every day from polls, campaigns, advertising, public policy, and many different fields of study. It offers a combination of engaging cases, real-life examples and exercises, helpful pedagogy, rich full-color design, and innovative media learning tools.



Introduction to Probability

Mark Daniel Ward
Purdue University
Ellen Gundlach
Purdue University
©2016 • Cloth, 688 pp. • 0-7167-7109-8

Ward and Gundlach's conversational style, highly visual approach, practical examples, and step-by-step problem solving help all kinds of students understand the basics of probability theory and its broad applications.

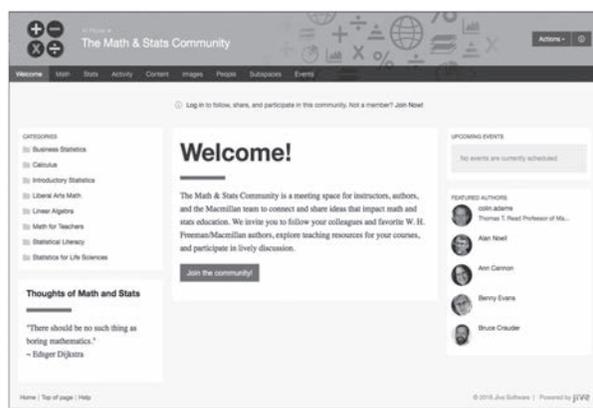


The Practice of Statistics for Business and Economics, Fourth Edition

David S. Moore
Purdue University
George P. McCabe
Purdue University
Layth Alwan
University of Wisconsin, Milwaukee
Bruce A. Craig
Purdue University
William M. Duckworth
Creighton University
©2016 • Cloth, 880 pp. • 1-4641-2564-3

With *The Practice of Statistics for Business and Economics*, instructors can help students develop a working knowledge of data production and interpretation in a business and economics context, giving them the tools they need to make data-informed, real-world business decisions from the first day of class. For this edition, the exercises and examples (based on real data and 50% new) are geared more than ever to the business student.

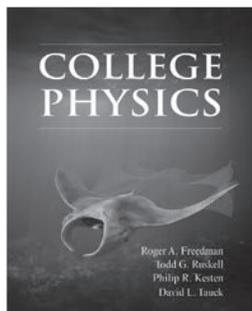
JOIN YOUR COMMUNITY



Macmillan Math & Stats Community community.macmillan.com

Created by instructors for instructors, each Macmillan Community is an ideal forum for classroom resources, blogs, webinars, professional development opportunities, and more. Plus, you'll get the latest information on Macmillan textbooks and educational media in your field.

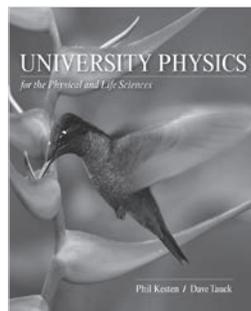
PHYSICS

**College Physics,
Second Edition**

Roger A. Freedman
University of California, Santa Barbara
Todd G. Ruskell
Colorado School of Mines
Philip R. Kesten
Santa Clara University
David L. Tauck
Santa Clara University

©2018 • Cloth, 1360 pages • 1-4641-9639-7

College Physics was written from the ground up to provide instructors and students with a fresh approach to the algebra-based physics course. Its dual emphasis is on developing both deep conceptual understanding and strong problem-solving skills. *College Physics* also offers students a focus on real-life biological applications to illustrate why physics is important to students' future fields of work.

**University Physics for the
Physical and Life Sciences**

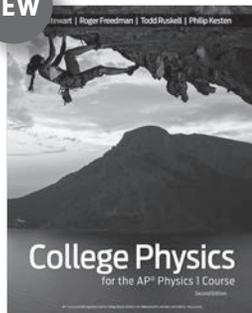
Philip R. Kesten
Santa Clara University
David L. Tauck
Santa Clara University

©2013

Vol. I • Cloth, 560 pages • 1-4292-0493-1
Vol. II • Cloth, 560 pages • 1-4292-8982-1

University Physics for the Physical and Life Sciences teaches the fundamentals of introductory physics, while weaving in formative physiology, biomedical, and life science topics to help students connect physics to living systems. The authors help life science and pre-med students develop a deeper appreciation for why physics is important to their future work and daily lives. With its thorough coverage of concepts and problem-solving strategies, *University Physics for the Physical and Life Sciences* can also be used as a novel approach to teaching physics to engineers and scientists or for a more rigorous approach to teaching the college physics (algebra-based) course.

NEW



NEW EDITION

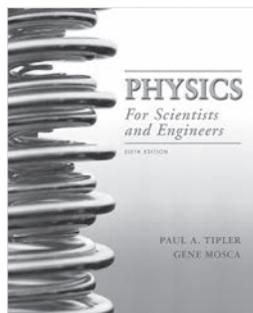
**College Physics for the
AP® Physics 1 Course,
Second Edition**

Gay Stewart
West Virginia University
Roger A. Freedman
University of California, Santa Barbara
Todd G. Ruskell
Colorado School of Mines
Philip R. Kesten
Santa Clara University
David L. Tauck
Santa Clara University

©2018 • Cloth, 1360 pages •
1-4641-9639-7

This is the first textbook to integrate AP® skill-building and exam prep into a comprehensive college-level textbook, providing students and teachers with the resources they need to be successful in AP® Physics 1. Throughout, you'll find AP Exam Tips, AP® practice problems, and complete AP® Practice Exams, with each section of the textbook offering a unique skill-building approach. The book's accompanying media program in SaplingPlus offers exceptional online homework and built-in tutorials to provide just-in-time feedback.

AP® is a registered trademark of The College Board, which is not affiliated with, and does not endorse, this product.

**Physics for Scientists
and Engineers,
Sixth Edition**

Paul A. Tipler
Formerly of Oakland University
Gene Mosca
United States Naval Academy

Standard Version

©2008 • Cloth, 1116 pages • 1-4292-0124-X

Physics for Scientists and Engineers offers a completely integrated text and media solution that will help students learn most effectively and will enable professors to customize their classrooms so that they teach most efficiently. The text includes a new strategic problem-solving approach, an integrated Math Tutorial, and new tools to improve conceptual understanding.

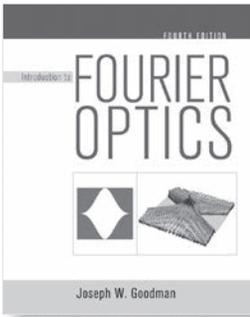
To simplify the review and use of the text, *Physics for Scientists and Engineers* is also available in these versions:

**Volume 1 Mechanics/Oscillations and Waves/
Thermodynamics** (Chapters 1–20, R), 650 pages, 1-4292-0132-0

Volume 2 Electricity and Magnetism/Light (Chapters 21–33),
828 pages, 1-4292-0133-9

Volume 3 Elementary Modern Physics (Chapters 34–41),
352 pages, 1-4292-0134-7

Extended Version (Chapters 1–41, R), 1356 pages, 0-7167-8964-7

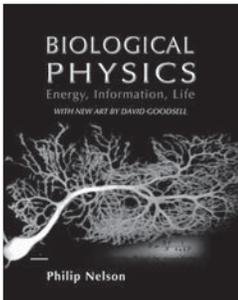


Introduction to Fourier Optics, Fourth Edition

Joseph W. Goodman
Stanford University (emeritus)

©2017 • Cloth, 491 pages • 1-319-11916-6

Goodman focuses on applications in optics, and in particular with applications to diffraction, imaging, optical information processing, holography, and optical communications.



Biological Physics

Philip Nelson
University of Pennsylvania

©2013 • Paper, 600 pages • 0-7167-9897-2

Biological Physics focuses on results in molecular motors, self-assembly, and single-molecule manipulation that have revolutionized the field in recent years, and integrates these topics with classical results. The text also provides foundational material for the emerging field of nanotechnology.

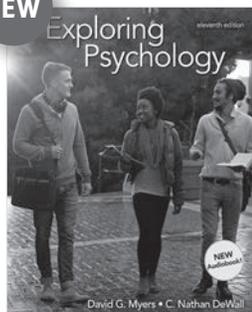
Biological Physics is built around a self-contained core geared toward undergraduate students who have had one year of calculus-based physics. Additional “Track-2” sections contain more advanced material for senior physics majors and graduate students.

PSYCHOLOGY

INTRODUCTORY PSYCHOLOGY

BRIEF

NEW



NEW EDITION

Exploring Psychology, Eleventh Edition

David G. Myers

Hope College

C. Nathan DeWall

University of Kentucky

©2019 • Paper, 896 pp. • 1-319-10419-3

The best-selling *Exploring Psychology* offers creative ways to help students engage with psychology's key principles and retain what they've read. Myers and DeWall inspire students with fascinating findings and applications, effective new study tools and technologies, and a compassionate and compelling storytelling voice.

Thorough updating:

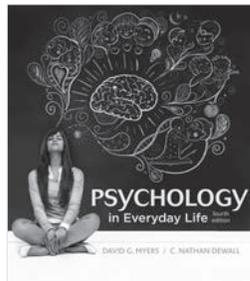
- 900 new research citations
- New coverage of diversity, “post-truth world” realities, sexual aggression, and critical thinking
- The latest such topics as epigenetics, cognitive neuroscience, therapeutic lifestyle change, and biomedical therapies.

New! ENGAGE icons highlight where the authors offer hands-on applications of the concepts and **RETAIN icons** flag important opportunities to review and remember.

New! Audiobook so students can catch up while they are on the go.

New! Achieve Read & Practice —an affordable digital option marrying our new, mobile-accessible e-book with the acclaimed LearningCurve adaptive quizzing,

New mobile-compatible e-book in LaunchPad, fully compliant with accessibility standards.



Psychology in Everyday Life, Fourth Edition

David G. Myers

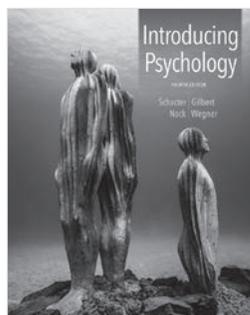
Hope College

Nathan DeWall

University of Kentucky

©2017 • Paper, 478 pp. • 1-319-01373-2

Myers and DeWall's best-selling and briefest introduction to psychology speaks to all students regardless of their background or level of preparedness, with no assumptions made in the vocabulary, examples, or presentation. Students of all kinds are comfortable with Myers' manageable chapters, which include careful connections to associated visuals, comparative tables, and research-based pedagogy. The text and accompanying LaunchPad have been heavily updated to reflect psychological science and students' everyday lives today.



Introducing Psychology, Fourth Edition

Daniel L. Schacter

Harvard University

Daniel T. Gilbert

Harvard University

Daniel M. Wegner

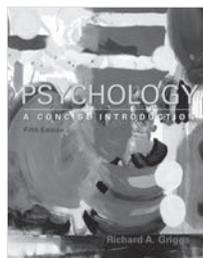
Harvard University

Matthew Nock

Harvard University

©2018 • Paper, 656 pp. • 1-4641-5554-2

With an author team equally at home in the classroom, in the lab, or on the bestseller list, *Introducing Psychology* is a textbook written to keep students turning the pages. It offers expert coverage of psychology's scientific foundations, but communicates in a style that's anything but that of a typical textbook.



Psychology: A Concise Introduction, Fifth Edition

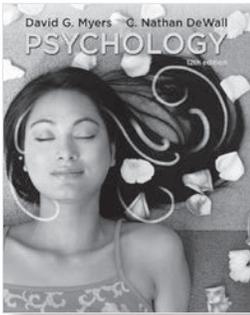
Richard A. Griggs

University of Florida

©2017 • Paper, 432 pp. • 1-4641-9216-2

This exceptionally concise volume offers a rich survey of the field's fundamental research and concepts at an unbeatable price. And that price includes a robust, carefully developed supplements package for students and instructors, available in LaunchPad. No other text/media resource for the course offers such an attractive combination of authority and affordability.

FULL-LENGTH

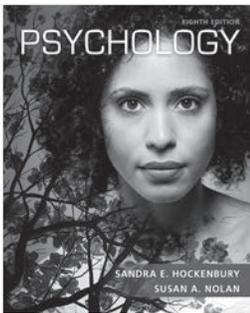


**Psychology,
Twelfth Edition**

David G. Myers
Hope College
C. Nathan DeWall
University of Kentucky

©2018 • Cloth, 896 pp. • 1-319-05062-X

Psychology by David Myers and Nathan DeWall continues to be the best-selling introductory psychology text/media resource. And students don't just use it—they love it. How do we know? They tell us. Students contact the authors regularly to give them feedback and to thank them. This positive feedback extends to the integrated media resources in LaunchPad. The innovations around the text and media rest on the same foundations that have always distinguished each Myers/DeWall revision—exhaustive updating, captivating writing, and the merging of rigorous science with a broad human perspective that engages both the mind and the heart.

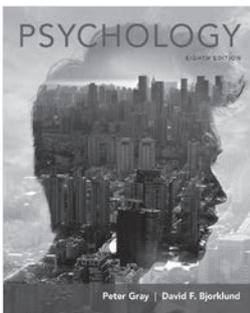


**Psychology,
Eighth Edition**

Sandra E. Hockenbury
Susan A. Nolan
Seton Hall University

©2018 • Cloth, 848 pp. • 1-319-05063-8

This classroom favorite makes the science of psychology (and through that, the process of science itself) come alive for students, with personal stories that exemplify important concepts in a student-friendly way, and with coverage of the field's scientific foundations and advances that is accessible without being oversimplified. This edition extends the book's focus on developing scientific literacy in the context of psychology, with new features in print and in the book's new online course space, LaunchPad.

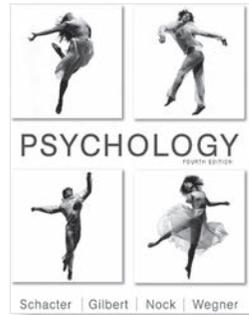


**Psychology,
Eighth Edition**

Peter O. Gray
Boston College
David F. Bjorklund
Florida Atlantic University

©2018 • Cloth, 750 pp. • 1-319-01589-1

Peter Gray's evolutionary perspective and emphasis on critical thinking have made his comprehensive yet accessible introduction to psychology a widely respected classroom favorite, edition after edition. This edition continues this tradition with co-author David Bjorklund, who engages and stimulates students to investigate the big ideas in psychological science.



**Psychology,
Fourth Edition**

Daniel L. Schacter
Harvard University
Daniel T. Gilbert
Harvard University
Daniel M. Wegner
Harvard University
Matthew Nock
Harvard University

©2017 • Cloth, 832 pp. • 1-4641-5546-1

This widely used, enthusiastically received textbook is the work of one of the most accomplished author teams in introductory psychology, each a distinguished educator and researcher, and three of them (Schacter, Gilbert, and Wegner) authors of bestselling books for general readers. Together, they offer an approachable, engagingly written survey of the field's main ideas, filled with unusual stories, memorable examples, and lots of humor to captivate all kinds of students.

Again carried by the authors' exceptional communication and teaching skills, this edition has been retooled for the classroom chapter by chapter.



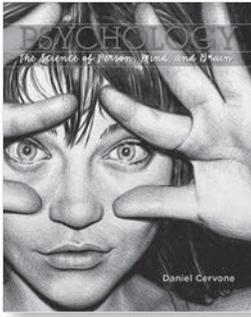
**My Psychology,
First Edition**

Gary A. Pomerantz
Southern Illinois University
Edwardsville

©2018 • Paper, 736 pp. • 1-4292-6018-1

My Psychology is a uniquely personal introduction to the science of psychology. Driven by easy-to-understand writing and examples centered on the everyday experiences common to college students, this innovative project shows students how the essential concepts of psychology are relevant to their lives.

Integrated smartphone technology allows your students to experience psychology with the first-of-its-kind **Chapter Apps** feature and student-focused **My Take** videos. With a full chapter devoted to **Diversity in Psychology** as well as book-wide diversity coverage, *My Psychology* goes beyond others in the market to promote cultural fluency, showing how sex, gender, race, ethnicity, socioeconomic status, and other cultural factors affect how people experience the world. All these features come fully integrated in an online learning environment organized around learning outcomes and driven by the LearningCurve adaptive quizzing system, which gives each student a unique study plan and real-time feedback.



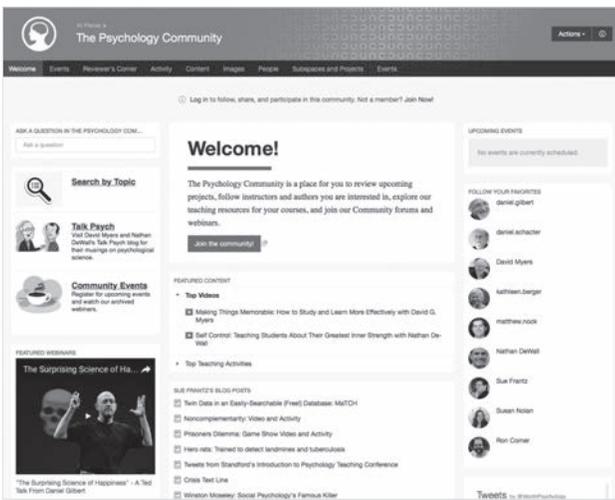
Psychology: The Science of Person, Mind, and Brain

Daniel Cervone
University of Illinois at Chicago
Pedagogical author:
Tracy L. Caldwell
Dominican University

©2015 • Cloth, 976 pp. • 1-4292-2083-X

Experienced author, researcher, and teacher Daniel Cervone shows students how to make sense of psychology from page one, demonstrating how research at the levels of person, mind, and brain form one integrated science. Cervone uses real-life stories and familiar, person-level examples early in each chapter, to ground traditionally challenging topics in the context students understand best: people. With fellow teacher and researcher Tracy L. Caldwell, Cervone has conceived a text beyond the print experience from the ground up, using the book's LaunchPad to integrate online immersive research experiences and assessment tools that draw on the testing effect and other research findings.

JOIN YOUR COMMUNITY



Macmillan Psychology Community community.macmillan.com

Created by instructors for instructors, each Macmillan Community is an ideal forum for classroom resources, blogs, webinars, professional development opportunities, and more. Plus, you'll get the latest information on Macmillan textbooks and educational media in your field.

DEVELOPMENTAL PSYCHOLOGY

CHILD DEVELOPMENT



The Developing Person Through Childhood and Adolescence, Eleventh Edition

Kathleen Berger
City University of New York & Bronx Community College

©2018 • Paper, 672 pp. • 1-319-05813-2

Exceptional in its currency, global in its cultural reach, Kathleen Berger's portrait of the scientific investigation of childhood and adolescent development helps bring an evolving field into the evolving classroom. In addition to exhaustively updated research, this edition is notable for its thorough integration of assessment throughout (learning objectives, assessments after each section, expanded end-of-chapter quizzes) all aligned with national standards. The new edition is also more than ever an integrated text/media package, moving students from the printed page to online tools that help them develop observation and critical thinking skills.

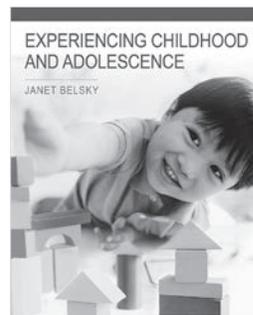
ALSO AVAILABLE

The Developing Person Through Childhood, Eighth Edition

Kathleen Berger
City University of New York & Bronx Community College

©2018 • Paper, 464 pages • 1-319-06164-8

The first 13 chapters of Berger's childhood and adolescence text are available as a separate publication.

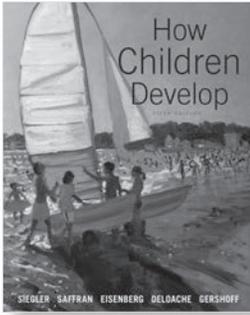


Experiencing Childhood and Adolescence

Janet Belsky
Middle Tennessee State University

©2018 • Paper, 672 pp. • 1-319-13377-0

Experiencing Childhood and Adolescence reflects a scientist's understanding of key research, a psychologist's understanding of people, and a teacher's understanding of students. This new brief text features significant new findings, a broad-based global perspective, and enhanced media offerings. With all of this, the book's length and level are just right for a single-term course.

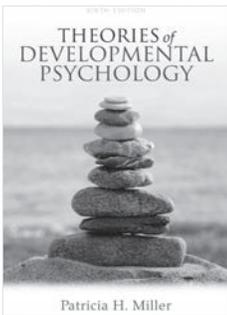


How Children Develop, Fifth Edition

Robert S. Siegler
Carnegie Mellon University
Jenny Safran
University of Wisconsin-Madison
Nancy Eisenberg
Arizona State University
Judy S. DeLoache
University of Virginia
Elizabeth Gershoff
University of Texas at Austin

©2017 • Cloth, 742 pp. • 1-319-01423-2

How Children Develop is the topically organized textbook teachers and researchers trust for the most up-to-date perspectives on child development. The authors—each a well-known scientist and educator—have earned that trust by introducing core concepts and impactful discoveries with an unparalleled integration of theory, cultural research, and applications, all in a style that is authoritative yet immediately understandable and relevant.

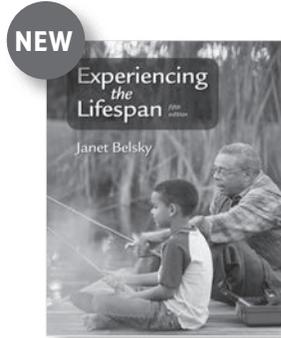


Theories of Developmental Psychology Sixth Edition

Patricia H. Miller
San Francisco State University
©2016 • Paper, 520 pp. • 1-4292-7898-6

Always reflective of the latest research and thinking in the field, Patricia Miller's acclaimed text offers an ideal way to help students understand and distinguish the major theoretical schools of child development. This fully updated new edition includes a new focus on biological theories of development, and offers new instructor resource materials.

LIFESPAN DEVELOPMENT



NEW EDITION

Experiencing the Lifespan, Fifth Edition

Janet Belsky
Middle Tennessee State University
©2019 • Paper, 608 pp. • 1-319-10701-X

Janet Belsky's *Experiencing the Lifespan* reflects a scientist's understanding of key research, a psychologist's understanding of people, and a teacher's understanding of students. In a highly conversational style, with examples drawn from an extraordinarily broad range of cultures, the book remains at just the right length and level of to fit comfortably in a single-term course.

New in this Edition

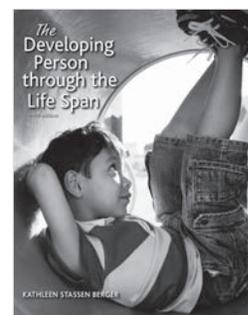
The latest research and data including rates of food insecurity in the US, statistics on infant mortality, and new trends in marriage and non-marriages

New and updated Hot in Developmental Science discussions showcase research on autism spectrum disorders, resiliency in childhood, happiness in adulthood, and social media's influence on romance.

New and updated Interventions look at teaching wisdom, stimulating theory of mind, and careers in early childhood

New! Achieve Read & Practice —an affordable digital option marrying our new, mobile-accessible e-book with the acclaimed LearningCurve adaptive quizzing,

New mobile-compatible e-book in LaunchPad, fully compliant with accessibility standards.



The Developing Person Through the Life Span, Tenth Edition

Kathleen Stassen Berger
Bronx Community College,
City University of New York
©2017 • Cloth, 800 pp. • 1-319-01587-5

Kathleen Berger's acclaimed survey of developmental psychology across the life span is always up to date, always inclusive of cultures from every corner of the globe, and always compelling in the way it shows students the everyday relevance of field's theories, ideas, and discoveries. With this edition, the text becomes a more deeply integrated text/media resource than ever, with the book and its dedicated version of LaunchPad. ing seamlessly to enhance the learning experience.

NEW



NEW EDITION

Invitation to the Lifespan, Fourth Edition

Kathleen Stassen Berger
City University of New York & Bronx
Community College

©2019 • Paper, 752 pp. • 1-319-14064-5

Berger's bestselling textbooks connect all kinds of students to current state of developmental psychology, in an engaging, accessible, culturally inclusive way. Berger's *Invitation to the Life Span* does this in just 15 concise chapters, exploring the breadth of the life span in a single term. This edition incorporates research in fast-moving areas such as brain development and psychopathology, while taking advantage of innovative new tools for media-centered teaching and learning, including seamless integration with the book's LaunchPad.

New in this Edition

Hundreds of new research citations for thoroughly contemporary view of lifespan development, and where it's heading.

Integrated assessment throughout with "What Will You Know?" questions for each chapter and "What Have You Learned?" questions after every chapter section.

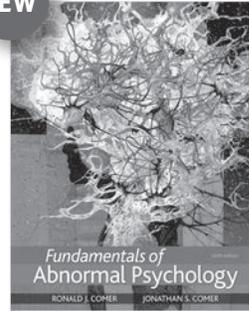
Inside the Brain, which takes students to the frontiers of contemporary neuroscience research.

New! Achieve Read & Practice—an affordable digital option marrying our new, mobile-accessible e-book with the acclaimed LearningCurve adaptive quizzing,

New mobile-compatible e-book in LaunchPad, fully compliant with accessibility standards.

ABNORMAL/CLINICAL

NEW



NEW EDITION

Fundamentals of Abnormal Psychology, Ninth Edition

Ronald J. Comer
Princeton University
Jonathan Comer
Florida International University

©2019 • Paper, 672 pp. • 1-319-12669-3

An award-winning teacher, accomplished researcher, and experienced therapist, Ron Comer knows how to communicate the complexities of abnormal psychology to students. For the new edition, he is joined by Jonathan Comer.

New to this Edition

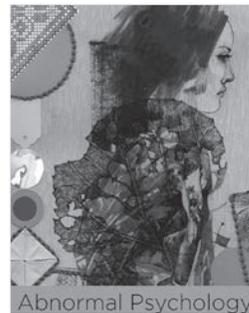
New coauthor Jonathan Comer brings his expertise in developmental psychopathology research, brain circuitry, cognitive-behavioral research, and technology-driven treatment.

Enhanced coverage of the biological model with cutting edge discussions of brain circuits now at the center of the biological explanations and treatments for anxiety disorders, posttraumatic stress disorder, and depressive disorders, among other forms of psychopathology.

Updated coverage of behavioral and cognitive explanations and treatments into a coherent and nuanced cognitive-behavioral model.

Application of developmental psychopathology perspective throughout, a cutting edge perspective in the field that integrates the explanations and treatments for psychological disorders offered by the various models.

Trending...features focus on current topics in abnormal psychology.

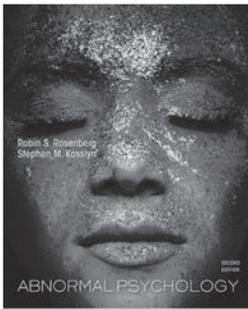


Abnormal Psychology, Tenth Edition

Ronald Comer
Princeton University
Jonathan Comer
Florida International University

©2018 • Cloth, 784 pages • 1-319-06694-1

With its signature integrated coverage of theory, diagnosis, and treatment, and remarkably inclusive cross-cultural perspective, this new edition of Comer's widely adopted textbook shows students where the study and treatment of psychological disorders stand today. This edition adds new co-author, Jonathan Comer.



Abnormal Psychology, Second Edition

Robin S. Rosenberg
Stephen M. Kosslyn
Minerva Project

©2014 • Cloth, 688 pp. • 1-4292-4216-7

The authors match current research—from neuroscience to culture-based approaches—with riveting human examples, helping students understand the both the scientific foundations and the personal impact of mental illness. Their book also offers a distinctive emphasis on the dynamic interplay between the neurological, psychological, and social factors involved in understanding psychological disorders and their treatment.



The Social Animal, Twelfth Edition

Elliot Aronson
University of California, Santa Cruz

©2018 • Paper, 550 pp. • 1-4641-4418-4

Through vivid narrative and intriguing examples, Aronson probes the patterns and motives of human behavior, covering such diverse topics as terrorism, conformity, obedience, politics, race relations, advertising, war, interpersonal attraction, and the power of religious cults.



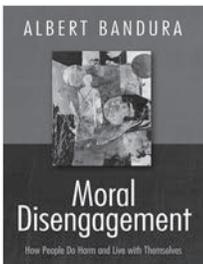
Readings About The Social Animal, Eleventh Edition

Joshua Aronson
New York University
Elliot Aronson
University of California, Santa Cruz

©2012 • Paper, 624 pp. • 1-4292-3342-7

This collection of readings serves as a companion to—or alternative for—any introductory social psychology text.

SOCIAL PSYCHOLOGY

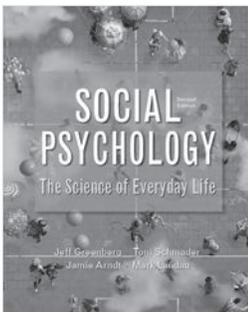


Moral Disengagement How People Do Harm and Live with Themselves

Albert Bandura
Stanford University

©2016 • Cloth, 544 pp. • 1-4641-6005-8

How can seemingly good people justify behavior that not only defies decency but devastate other lives? With this revelatory work, Albert Bandura draws on his own exhaustive research to uncover the mechanisms by which individuals and organizations commit and rationalize harmful behavior.



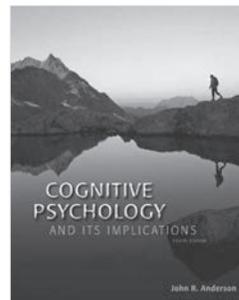
Social Psychology: The Science of Everyday Life, Second Edition

Jeff Greenberg
University of Arizona
Toni Schmader
University of British Columbia
Jamie Arndt
University of Missouri
Mark J. Landau
University of Kansas

©2018 • Cloth, 720 pp. • 1-319-06032-3

Drawing on over 50 years of combined teaching and research, the authors guide students through the rich diversity of the science of social psychology and its insights into everyday life. Each chapter organically weaves together explanations of theory, research methods, empirical findings, and applications, showing how social psychologists accumulate and apply knowledge toward understanding and solving real-world problems.

COGNITION/MEMORY/LEARNING



Cognitive Psychology and Its Implications, Eighth Edition

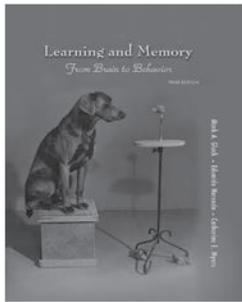
John R. Anderson
Carnegie Mellon University

©2015 • Cloth, 500 pp. • 1-4641-4891-0

With this edition of his classic textbook, John Anderson again takes students to the forefront of the field, incorporating the latest theoretical breakthroughs, research findings, and technological advances, as well as marking the increasing role of neuroscience in the study of cognitive functions. As always, Anderson makes his discussions of higher mental processes concrete and accessible with fascinating examples and clear explanations of the underlying research.

LaunchPad Solo for Cognitive Psychology

Available to accompany *Cognitive Psychology and Its Implications*, this powerful web-based tool gives students a way to experience classic and modern experiments that are foundational in the cognitive psychology course.

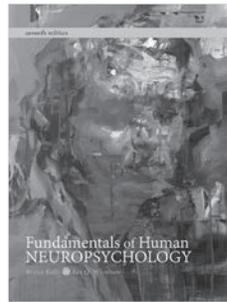


Learning and Memory: From Brain to Behavior Third Edition

Mark A. Gluck
Rutgers University, Newark
Eduardo Mercado
University at Buffalo;
The State University of New York
Catherine E. Myers
Rutgers University, Newark

©2016 • Cloth, 640 pp. • 1-4641-0593-6

Learning and Memory is the first textbook to reflect the convergence of brain studies and behavioral approaches in modern learning and memory research, incorporating findings both in animals and humans. Its modular format lets instructors teach learning, memory, and integrated topics in any order they choose.



Fundamentals of Human Neuropsychology, Seventh Edition

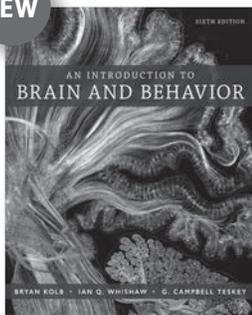
Bryan Kolb
University of Lethbridge
Ian Q. Whishaw
University of Lethbridge

©2015 • Cloth, 912 pp. • 1-4292-8295-9

Written by two masterful researcher/educators, *Fundamentals of Human Neuropsychology* was the first textbook to introduce students to the scientific exploration of human behavior from a neuroscientist's perspective. With this updated new edition, Kolb and Whishaw again take students to the very forefront of one of the most eventful and impactful areas of scientific inquiry today, making an extraordinary amount of recent research and the real-world impact of those discoveries fascinating and accessible.

NEUROSCIENCE/PHYSIOLOGICAL

NEW



NEW EDITION An Introduction to Brain and Behavior, Sixth Edition

Bryan Kolb
University of Lethbridge, Alberta
Ian Q. Whishaw
University of Lethbridge, Alberta
G. Campbell Teskey
University of Calgary

©2019 • Cloth, 688 pp. • 1-319-10737-0

From authors Bryan Kolb, Ian Whishaw, and G. Campbell Teskey, *An Introduction to Brain and Behavior* offers a unique inquiry-based approach to behavioral neuroscience with each chapter focusing on a central question (i.e., “How Does the Nervous System Function?”). The authors emphasize a distinctive clinical perspective, with examples that show students what happens when common neuronal processes malfunction.

New to this Edition

New material discussing current research on genetic mosaics and modification, including transgenic techniques and optogenetic techniques, neurotransmitters, hormones, brain development in adolescence, psychobiotics, color perception, and biorhythms

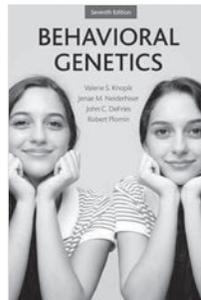
Updates to discussions of specific disorders, including Parkinson's disease, Alzheimer's disease, depression and drug dependency, sleep disorders, schizophrenia, glaucoma, and abnormal development related to prenatal experience.

LaunchPad featuring:

- A host of new activities and resources crafted by a team of instructors under the direct guidance of the authors.
- LearningCurve adaptive quizzing system
- Video activities, a newsfeed of scientific articles, and other resources

LaunchPad Solo for Neuroscience

These thirty interactive tutorials allow students to see the nervous system in action via dynamic illustrations, animations, and models that demystify the neural mechanisms behind behavior. Videos taken from actual laboratory research enhance students' understanding of how we know what we know, and carefully crafted multiple choice questions make it easy to assign and assess each activity.



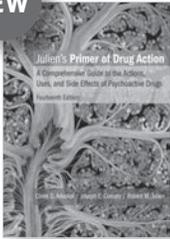
Behavioral Genetics, Seventh Edition

Valerie S. Knopik
Rhode Island Hospital; Brown University
Jenae M. Neiderhiser
Pennsylvania State University
John C. DeFries
University of Colorado, Boulder
Robert Plomin
Institute of Psychiatry, London

©2017 • Paper, 528 pp. • 1-4641-7605-1

With its clear and concise presentation, *Behavioral Genetics, Seventh Edition* introduces students to the field's underlying principles, defining experiments, ongoing controversies, and most recent discoveries. The text provides students with an understanding of heredity, its DNA basis, the methods used to discover genetic influence on behavior and identify specific genes. It then examines what is known about genetic influence on cognitive ability, psychopathology, substance abuse, personality, health psychology, and aging. Finally it looks at the future of the field of behavioral genetics—an area where some of the most exciting development in the behavioral sciences are being made.

NEW



NEW EDITION

Julien's A Primer of Drug Action: A Comprehensive Guide to the Actions, Uses, and Side Effects of Psychoactive Drugs, Fourteenth Edition

Claire D. Advokat, Ph.D
Louisiana State University
Joseph Comaty, Ph.D., M.P.,
Louisiana State Office of Behavioral Health
Robert M. Julien, M.D., Ph.D.

©2019 • Paper, 752 pp. • 1-319-01585-9

Julien's Primer of Drug Action continues to evolve side by side with the field it covers providing a thoroughly up-to-date look at psychotherapeutic and recreational drugs, including the latest research and the newest formulations.

New to this Edition

New coverage of opioids of abuse, and drugs used to treat of opioid dependence and opioid overdose.

New research on the use of marijuana to treat Alzheimers, PTSD, and epilepsy.

New coverage of pharmacological, physiological, and psychoactive effects of synthetic marijuana

New research on Cannabidiol (CBD) and its therapeutic uses

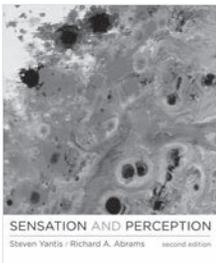
New research of the efficacy of antipsychotics to treat dementia, Parkinson's, bipolar, OCD, PTSD,

New research on hallucinogenics for the treatment of various disorders including MDMA for the treatment of PTSD, Psilocybin for treatment of depression and end-of-life anxiety, and Ayahuasca to treat psychiatric disorders

The use of genetic testing to predict effectiveness of antidepressant treatment

New research on using ketamine to treat depression

SENSATION AND PERCEPTION



Sensation and Perception, Second Edition

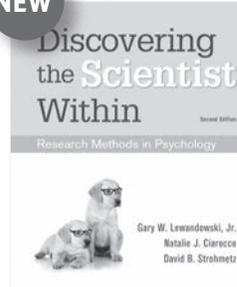
Steven Yantis
Johns Hopkins University
Richard A. Abrams
Washington University

©2017 • Cloth, 640 pp. • 1-4641-1170-7

Like no other text, *Sensation and Perception* expertly introduces students to how we sense and perceive the world around us. Using clear and detailed explanations and highly effective illustrations the text illuminates the connections between mind, brain, and behavior in the realm of sensation and perception. Seamlessly integrating classic findings with cutting edge research in psychology, physiology and neuroscience, the new edition explores the questions researchers are seeking to answer to today and the methods of investigation they are using.

STATISTICS & RESEARCH METHODS

NEW



NEW EDITION

Discovering the Scientist Within: Research Methods in Psychology, Second Edition

Gary W. Lewandowski, Jr.
Natalie Ciarocco
David B. Stromheltz
all at Monmouth University

©2019 • Paper, 448 pp. • 1-319-10736-2

This the only book on the market that teaches students about research methods using a case study approach. All the design-focused chapters present students with a single study described from start to finish. Students come away with a practical understanding of the research process and useful practice in the basic steps that comprise all studies.

New to this Edition

LaunchPad. For this first time, this title is accompanied by an online course space that includes the complete e-book, LearningCurve adaptive quizzing, Research in Action activities, videos, and other study tools.

Our Research Plan at a Glance. This new feature summarizes the study featured in each chapter.

Thorough updates and revisions throughout, including new coverage of “fake news”

NEW



NEW EDITION

Essentials of Statistics for the Behavioral Sciences, Fourth Edition

Susan Nolan
Seton Hall University
Thomas Heinzen
William Paterson University

©2019 • Paper, 672 pp. • 1-319-14363-6

Nolan and Heinzen offer an introduction to the basics of statistics that is uniquely suited for behavioral science students, with coverage anchored to real-world stories, a highly visual approach, helpful mathematical support, and step-by-step examples.

New to this Edition

New digital activity! Choosing the Correct Statistical Test. Students are presented with various statistical findings from a new data set and must identify the correct statistical analysis.

Coverage of five emerging trends in behavioral statistics:

- Visual Displays of Data
- Crowdsourcing
- Reproducibility
- The “New Statistics”
- Bayesian Analysis

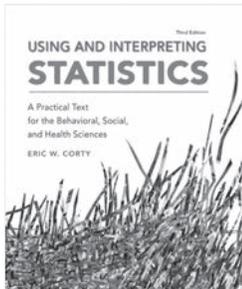


Statistics for the Behavioral Sciences, Fourth Edition

Susan Nolan
Seton Hall University
Thomas Heinzen
William Paterson University

©2017 • Cloth, 736 pp. • 1-319-01422-4

The more comprehensive version of Nolan and Heinzen’s textbook offers coverage anchored to real-world stories, a highly visual approach, helpful mathematical support, and step-by-step examples.



Using and Interpreting Statistics, Third Edition

Eric W. Corty
Pennsylvania State University

©2016 • Cloth, 650 pp. • 1-4641-0779-3

An award-winning master teacher, Corty speaks to students in their language, conveying the basics of collecting and understanding statistical data

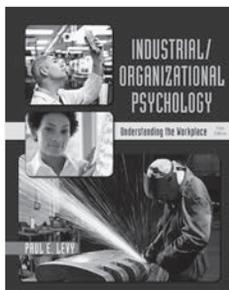
step by step. Examples come from the behavioral and social sciences, as well as from recognizable aspects of everyday life.

LaunchPad Solo for Research Methods

LaunchPad Solo for Research Methods features **Research in Action Online Activities** created by the authors of *Discovering the Scientist Within*. These realistic activities put students in the role of researcher, making decisions typically faced when conceptualizing and executing a study.

LaunchPad Solo for Research Methods can be used with any Worth Publishers textbook on research methods

INDUSTRIAL/ORGANIZATION



Industrial/Organizational Psychology: Understanding the Workplace, Fifth Edition

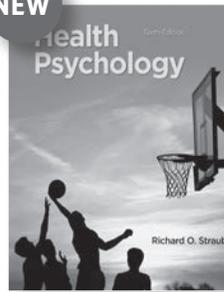
Paul Levy
The University of Akron

©2017 • Cloth, 576 pp. • 1-319-01426-7

Written by a leading researcher in one of the nation’s top I/O programs, Paul Levy’s text has long been acclaimed for its concise, research-based approach, and personable writing style. The new edition again offers a thoroughly contemporary perspective on the field, with the latest research and new ways for students to explore what’s happening in I/O psychology today.

HEALTH PSYCHOLOGY

NEW



NEW EDITION

Health Psychology: A Biopsychosocial Approach, Sixth Edition

Richard Straub
University of Michigan–Dearborn

©2019 • Cloth, 485 pp. • 1-319-16981-3

With *Health Psychology*, students explore the interrelationship of psychological and physical well-being, making meaningful connections between health psychology theory and research and their own experience.

Includes New Coverage of:

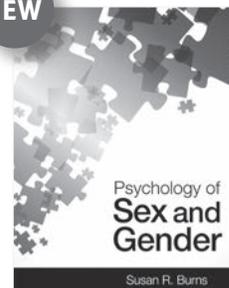
- Biological differences in the stress response
- Prenatal stress
- Using smartphones to promote health and well-being
- Nutrition and weight studies
- Positive psychology research
- Prescription and non-prescription opioids
- Women’s health
- Interactions among body systems

LaunchPad Solo for Health Psychology

This Web-based tool brings together a variety of resources to help students engage with key issues and prepare for class and exams. The site follows Rick Straub’s *Health Psychology*, but works with any health psychology textbook or independently.

SEX AND GENDER

NEW



FIRST EDITION

Psychology of Sex and Gender Susan Burns

Clarke University

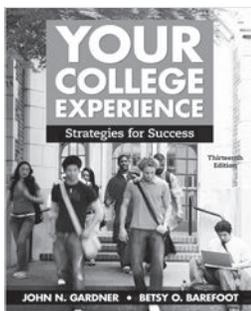
©2019 • Cloth, 576 pp. • 1-4641-8223-X

Psychology of Sex and Gender introduces students to foundational topics of sex and gender, as well as cutting-edge topics and research, encouraging them to (re)think their perceptions of the gendered world around them.

Many textbooks in this domain focus more on women’s studies or psychology of women without much coverage of men’s issues. but Burns offers a comprehensive and balanced sex/gender perspective integrating contemporary research. In addition, this text provides an integration of current and relevant (mis)representations of issues related to sex and gender as a means for furthering students’ awareness of the gendered world in which they live.

HUMANITIES

COLLEGE SUCCESS


**Your College Experience:
Strategies for Success
Thirteenth Edition**

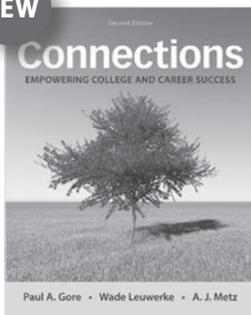
John N. Gardner
Betsy O. Barefoot

©2018 • Paper, 400 pp. • 1-319-06830-8

Your College Experience provides today's diverse students with the help they need for the transition to college—and useful strategies for success in college and beyond. With a

focus on goal setting and a continued emphasis on the ten High-Impact Practices identified by the American Association of Colleges & Universities, this edition features an expanded chapter on emotional intelligence, a revised and peer-reviewed chapter on diversity, and an updated Majors and Careers chapter that spotlights current research about the economy and career success.

NEW



NEW EDITION

**Connections:
Empowering College
and Career Success,
Second Edition**

Paul A. Gore
Xavier University
Wade Leuwerke
Drake University
A.J. Metz

University of Utah

©2019 • Paper, 416 pp. • 1-319-10716-8

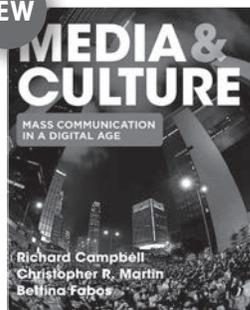
Written by counseling psychologists Paul Gore, Wade Leuwerke, and A.J. Metz, *Connections* shows students from day one how to be strong learners, with the mindset, drive, and strengths to help them meet any challenge on their way to college, personal, and career success.

The expertly designed program is firmly rooted in the most current research in positive psychology, using self-reflection as a tool for goal-setting; goal-setting as a tool for imagining one's potential; and imagining one's potential as the motivation for realizing it. *Connections* puts students at the center of their own personalized learning path, facilitates their purposeful choice of an academic and career plan, and develops all the skills they need—cognitive and non-cognitive, academic and life—to foster their self-growth and success.

COMMUNICATION

MASS COMMUNICATION

NEW



NEW EDITION

**Media and Culture:
Mass Communication
in the Digital Age,
Twelfth Edition**

Richard Campbell
Miami University of Ohio
Christopher R. Martin
University of Northern Iowa
Bettina Fabos

University of Northern Iowa

©2019 • Paper, 672 pp. • 1-319-10285-9

The #1 introduction to mass communication text, *Media & Culture* is at the forefront of the ever-changing world of this dynamic course, addressing the most current issues of our time—including the proliferation of fake news, the #metoo movement, the use and abuse of social media platforms, consumer privacy, and the role media plays in our democracy. This edition digs deeper than ever into the worldwide reach and ethical implications of today's media by highlighting global issues (foreign interference in social media; the effect of international box office revenue on the film industry), and ethical considerations (the fight against sexual harassment across media industries; coverage of recent mass shootings).

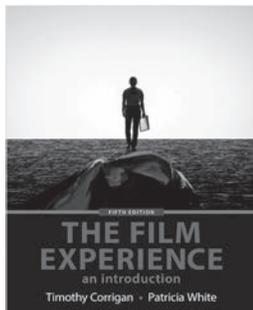

**News Reporting
and Writing,
Twelfth Edition**

The Missouri Group

©2017 • Paper, 544 pages • 1-319-03481-0

News Reporting and Writing teaches print and digital media reporting and writing. This edition expands further into the digital realm while continuing to stress the essential reporting and writing skills that are the foundation for the profession—past, present, and future, no matter the medium.

FILM

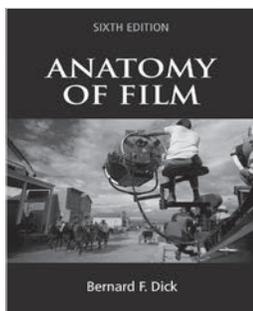


The Film Experience: An Introduction, Fifth Edition

Timothy Corrigan
University of Pennsylvania
Patricia White
Swarthmore College

©2018 • Paper, 528 pp. • 1-319-05951-8

The Film Experience helps students learn the basics of technology, business, history, and visual language of cinema, and synthesize them into a cohesive understanding of the medium that will, in turn, enhance their own film experiences. More than ever, the book places important historical developments in the modern, accessible context of ever-changing film technology, economics, and narrative.



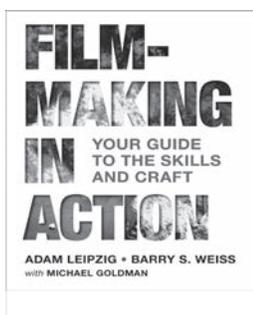
Anatomy of Film, Twelfth Edition

Bernard F. Dick
Farleigh Dickinson University

©2010 • Paper, 450 pp. • 0-312-48711-8

Designed to be used in film-as-literature or introduction to film courses in English, film, or communication departments, *Anatomy of Film* covers

all of the essential elements of film—from genre, lighting, and editing to music, sound, and narration. Its student-friendly approach makes it ideal for those new to the discipline.



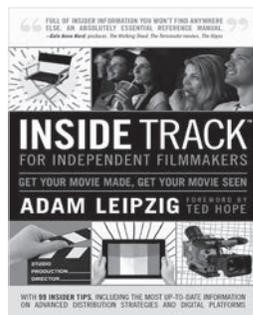
Film-Making in Action: Your Guide to the Skills and Craft, First Edition

Adam Leipzig
Barry S. Weiss
with Michael Goldman

©2016 • Paper, 416 pp. • 0-312-61699-6

With storytelling and collaboration as core principles, industry insiders Adam Leipzig (former President of National Geographic Films), and

Barry Weiss (former head of animation at Sony Pictures), with Michael Goldman (prominent journalist and industry expert), guide students through the skills and the craft of video and film-making. With unparalleled access to the industry's most accomplished and insightful professionals, budding filmmakers will learn techniques from the very best.



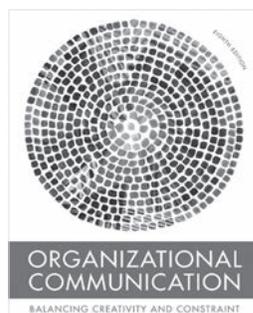
Inside Track for Independent Filmmakers First Edition

Adam Leipzig

©2016 • Paper, 288 pp. • 1-319-01318-X

This concise volume tells independent filmmakers exactly what they need to do to get their movie made and find the perfect audience, including how to: get a great cast; pitch the project to financiers; find the evidence to support your creative vision; work the festival circuit like a pro; and make your film incredibly attractive to distributors.

ORGANIZATIONAL COMMUNICATION



Organizational Communication: Balancing Creativity and Constraint Eighth Edition

Eric M. Eisenberg
University of South Florida

Angela Trethewey
Arizona State University

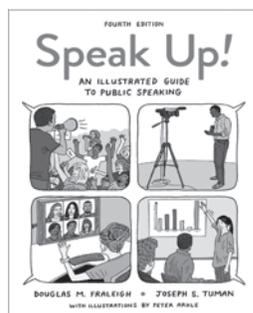
Marianne LeGreco
H. L. Goodall, Jr.

late of Arizona State University

©2017 • Cloth, 800 pp. • 1-319-05234-7

Organizational Communication covers the core theories and skills that organizational communication students need, sharing the very best of current scholarship, particularly on rapidly evolving topics like diversity, economics, and technology. Throughout, students put what they're learning into practice, always considering both the enabling and constraining aspects of communication. Striking this balance between creativity and constraint helps people achieve their professional and personal goals.

PUBLIC SPEAKING



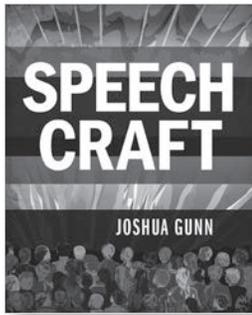
Speak Up: An Illustrated Guide to Public Speaking Fourth Edition

Douglas M. Fraleigh
California State University, Fresno

Joseph S. Tuman
San Francisco State University

©2017 • Paper, 768 pp. • 1-319-03065-3

Written by professors with 40+ combined years' experience teaching the course, *Speak Up!* connects with students through lively writing, compelling real-life examples, practical guidance, and hundreds of custom-drawn illustrations that bring public speaking concepts to life. Instructors appreciate the book's serious coverage of concepts and theories, fascinating examples, and unique and often humorous illustrations that help students understand and retain concepts from the text.



Speech Craft

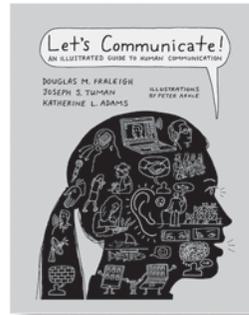
Joshua Gunn
University of Texas at Austin

©2018 • Cloth, 464 pp. • 0-312-64488-4

With its distinctive personality and contemporary edge, *Speech Craft* engages students in the speechmaking process like no other textbook available. *Speech Craft* gets to the root of public speaking with purpose by opening students' eyes to the power

of speech in our world and speaking for change. No matter if students are giving a toast or are speaking to inform or to persuade, *Speech Craft's* emphasis on speechmaking as community-building helps students connect public speaking to their own lives and find ways to make meaningful and ethical connections with their audiences.

HUMAN COMMUNICATION



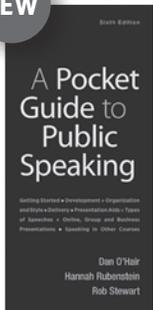
Let's Communicate: An Illustrated Guide to Human Communication First Edition

Douglas M. Fraleigh
California State University, Fresno
Joseph S. Tuman
San Francisco State University
Katherine L. Adams

©2017 • Paper, 584 pp. • 1-4576-0601-1

Let's Communicate is everything you want in a human communication text—substantive, engaging, and fun. The authors drawn on their combined 100 years' worth of research and teaching experience to present all the basic human communication concepts with unique attention paid to technology, culture, gender, and social justice. Hundreds of often hilarious illustrations present concepts in graphic form, making complex ideas easier to understand.

NEW



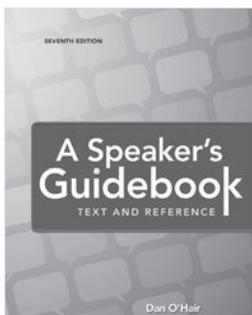
NEW EDITION

A Pocket Guide to Public Speaking, Sixth Edition

Dan O'Hair
University of Kentucky
Hannah Rubenstein
Rob Stewart
Texas Tech University

©2019 • Spiral Bound, 336 pp. • 1-319-10278-6

This best-selling brief guide offers practical coverage of every topic typically covered in a full-sized text, from invention, research and organization, practice, and delivery, to the different speech types. Its concise, inexpensive format makes it perfect not only for the public speaking course, but also for any setting across the curriculum, on the job, or in the community.



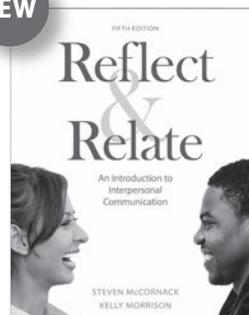
A Speaker's Guidebook Seventh Edition

Dan O'Hair
University of Kentucky
Rob Stewart
Texas Tech University
Hannah Rubenstein

©2018 • Spiral Bound, 560 pp. • 1-319-05941-4

A Speaker's Guidebook is the best resource for public speaking in the classroom, on the job, and in the community. Praised for connecting with students who use it (and keep it!) year after year, this market leading tabbed, comb-bound text covers all the topics typically taught in the introductory course and is the easiest-to-use public speaking text available.

NEW



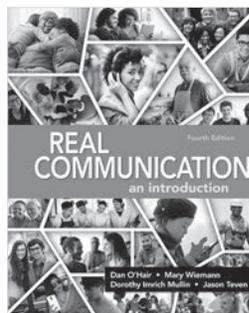
NEW EDITION

Reflect & Relate: An Introduction to Interpersonal Communication Fifth Edition

Steven McCornack
University of Alabama at Birmingham
Kelly Morrison
University of Alabama at Birmingham

©2019 • Paper 560 pp. • 1-319-10332-4

Reflect & Relate helps students develop the interpersonal communication skills needed to face life's challenges, presenting the latest theory and research with learning tools that makes this scholarship easy to understand and apply. For this edition, McCornack teams up with the ideal co-author—his life partner, Professor Kelly Morrison, whose research and teaching interests include interpersonal, gender, health, deception, and instructional communication.

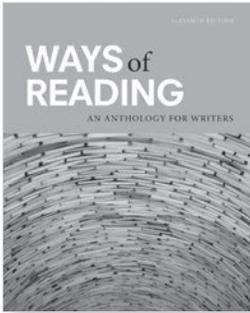


Real Communication: An Introduction, Fourth Edition

Dan O'Hair
University of Kentucky
Mary Weimann
Dorothy Imrich Mullin
University of California, Santa Barbara

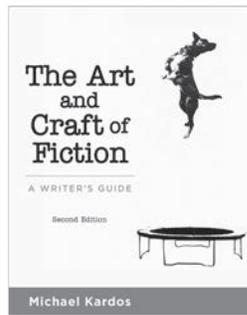
©2018 • Paper, 624 pp. • 1-319-5949-X

Real Communication uses lively stories from real people to teach the theory and skills of human communication available today. Professors and students alike have fallen in love with the authors' down-to-earth writing style and commitment to providing the most current scholarship that reflects the world we live in—from the challenges that arise with pervasive digital media to new ways for understanding listening goals.



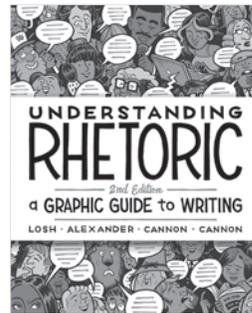
**Ways of Reading:
An Anthology for Writers,
Eleventh Edition**
David Bartholomae
University of Pittsburgh
Anthony Petrosky
University of Pittsburgh
Stacey Waite
University of Nebraska–Lincoln
©2017 • Paper, 752 pp. • 1-319-04014-4

By engaging students in conversations with key academic and cultural texts, *Ways of Reading* helps them develop the intellectual skills necessary for academic work. It also bridges the gap between contemporary critical theory and composition so instructors can connect their own scholarly work with their teaching. With a mix of shorter, more accessible readings from a broader range of academic disciplines, this edition offers more flexibility for instructors while helping students become better writers by becoming more engaged and critical readers.



**The Art and Craft of
Fiction, Second Edition**
Michael Kardos
Mississippi State University
©2017 • Paper, 416 pp. • 1-319-03042-4

Brief, practical, and affordable, *The Art and Craft of Fiction* gives aspiring writers all they need, in a friendly voice that students love. Michael Kardos focuses on technique and presents fiction writing as a teachable (and learnable) art. With an organization built on methods and process rather than traditional literary elements, Kardos helps students begin their stories, write strong scenes, use images and research detail, revise for aesthetics and mechanics, and finish and polish their own stories.



**Understanding Rhetoric:
A Graphic Guide to Writing,
Second Edition**
Elizabeth Losh
University of California, San Diego
Jonathan Alexander
University of California, Irvine
Kevin Cannon
Xander Cannon
©2017 • Paper, 352 pp. • 1-319-04213-9

Combining the composition know-how of Liz Losh and Jonathan Alexander with the comic art of Kevin Cannon (Far Arden, Crater XV) and Zander Cannon (Heck, Kaijumax), *Understanding Rhetoric* encourages deep engagement with core concepts of writing and rhetoric, using fun illustrations to help students put concepts to use in their own reading and writing.

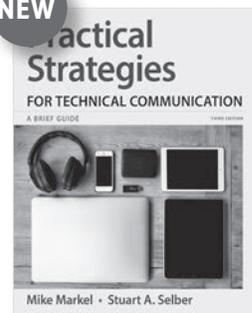
NEW



NEW EDITION
**Rules for Writers,
Eighth Edition**
Diana Hacker
Prince Georges Community College (late)
Nancy Sommers
Harvard University
©2019 • Spiral Bound, 656 pp. • 1-319-05742-X

This affordable, easy-to-use, comprehensive composition tool offers the quality you expect from authors you trust. This edition offers even more help for underprepared and inexperienced writers—sentence guides that foster an academic voice, tips for spotting fake news and misleading sources, more on paraphrasing, and fifteen new “how-to” pages that offer practical help for writing challenges.

NEW



NEW EDITION
**Practical Strategies for
Technical Communication,
Third Edition**
Mike Markel
Boise State University
Stuart A. Selber
Pennsylvania State University
©2019 • Paper, 560 pp. • 1-319-10432-0

In *Practical Strategies for Technical Communication*, the authors give students the essentials they’ll need to communicate successfully in today’s workplace. The book offers concise yet thorough coverage of audience and purpose, research, style, and document design, and strategies for designing all of the major document types. Throughout the text, engaging graphics provide visual explanations of key concepts.

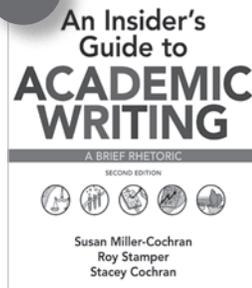
NEW



NEW EDITION
**Research and Documentation
in the Digital Age,
Seventh Edition**
Diana Hacker
Prince Georges Community College (late)
Nancy Sommers
Harvard University
©2019 • Spiral Bound, 288 pp. • 1-319-15243-0

With advice for finding, evaluating, and documenting sources, this handy spiral-bound pocket guide covers the essential information college students need for research assignments in more than 30 disciplines. Up-to-date documentation models guide students as they cite common sources and newer sources in the current editions of one of four documentation styles (MLA, APA, Chicago, and CSE).

NEW



NEW EDITION

An Insider's Guide to Academic Writing: A Rhetoric and Reader, Second Edition

Susan Miller-Cochran
University of Arizona

Roy Stamper
North Carolina State University

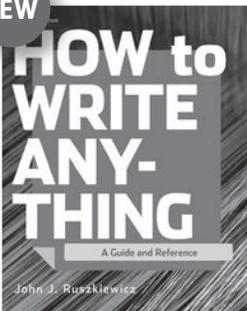
Stacey Cochran
University of Arizona

©2019 • Paper, 684 pp. • 1-319-10399-5

An Insider's Guide to Academic Writing is based on the best practices of a first-year composition program that has trained hundreds of teachers who have instructed thousands of students. It's two books in one—an innovative rhetoric (available as its own book) and a thematic reader with readings from the disciplines

With its flexible, transferable frameworks and unique Insiders video interviews with scholars and peers, the text enables students—and their instructors—to adapt to a variety of writing situations in different disciplinary discourse communities. In the second edition, the authors build on that proven pedagogy with additional support for the writing process, critical reading, and reflection.

NEW



NEW EDITION

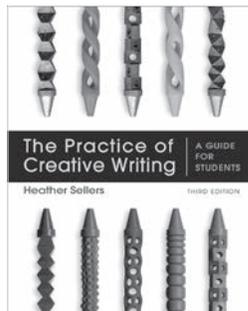
How to Write Anything: A Guide and Reference, Fourth Edition

John J. Ruszkiewicz
The University of Texas at Austin

Jay T. Dolmage
University of Waterloo

©2019 • Paper, 672 pp. • 1-319-10397-9

Instructors at hundreds of colleges and universities have turned to *How to Write Anything* for clear, focused writing advice that gives students just what they need, when they need it. And students love it—because John Ruszkiewicz's tone makes writing in any genre approachable, with a flexible, rhetorical framework for a range of common academic and real-world genres, and a reference with extra support for writing, research, design, style, and grammar. The new edition gives students more support for writing portfolios, more help working with the concept of genre, and more emphasis on critical reading and writing. And instructors will find more ideas and syllabi from the community of teachers led by coauthor Jay Dolmage.



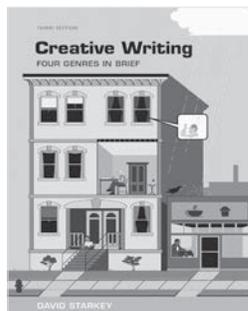
The Practice of Creative Writing: A Guide of Students, Fourth Edition

Heather Sellers
Hope College

©2017 • Paper, 544 pp. • 1-319-04016-0

Designed for all students in the introductory course, *The Practice of Creative Writing* teaches students how to harness their imaginations to focus and create stories. Heather Sellers,

who writes in multiple genres herself, has developed an approach that focuses on the elements and strategies that produce good writing in any genre: Images; Energy; Tension; Pattern; Insight; and Revision.



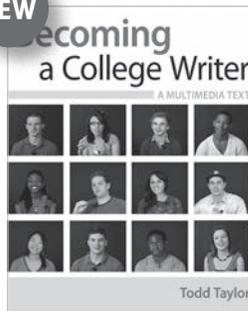
Creative Writing: Four Genres in Brief, Third Edition

David Starkey
Santa Barbara City College

©2017 • Paper, 400 pp. • 1-319-03533-7

Creative Writing: Four Genres in Brief offers concise, accessible instruction in the basics of writing poetry, fiction, creative nonfiction, and drama. It also provides short models of literature to analyze, admire and emulate, plus inventive and imaginative assignments that inspire and motivate.

NEW



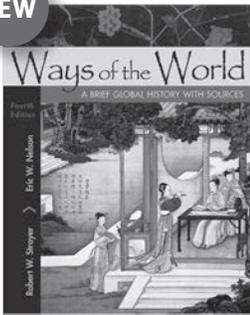
NEW

Becoming a College Writer: A Multimedia Text, First Edition

Todd Taylor
University of North Carolina
at Chapel Hill

©2019 • Paper, 544 pp. • 0-312-48640-5

Like no other textbook before, Todd Taylor's groundbreaking multimedia text is shaped by student writers. It's based on 100 interviews with students who had recently finished first-year writing. Their words and voices—in brief videos and example texts—create a conversation about writing that asks students to engage with other college writers personally, learning from their challenges and successes. The brief, modular chapters are organized into four parts that support the best practices and content areas in the CWPA Outcomes Statement — Rhetoric, Context, Process, and Convention — so that you and your students have just what you need in one resource to support writing, working with sources, and multimodal composing.

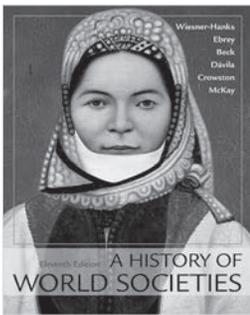


NEW EDITION

**Ways of the World:
A Brief Global History,
Fourth Edition**

Robert W. Strayer
University of Wisconsin
Eric W. Nelson
Oxford University
©2019 • Paper, 1232 pp. • 1-319-10972-1

Ways of the World is one of the most successful and innovative textbooks available for world history. It offers a brief-by-design narrative focusing on significant developments and broad historical themes and its own reader. With keen consideration of the needs of their audience, authors Robert W. Strayer and Eric W. Nelson provide an insightful, big picture synthesis that helps students discern what matters most in world history—patterns and variations on both global and regional levels and continuity and change over time. With the same personal touch, the authors guide students to consider primary and secondary source evidence the way historians do.

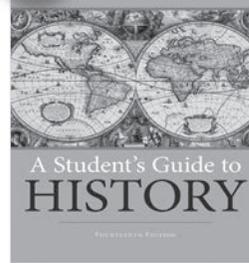


**A History of
World Societies,
Eleventh Edition**

Merry E. Wiesner-Hanks
University of Wisconsin–Milwaukee
Patricia Buckley Ebrey
Oxford University
Roger B. Beck
Eastern Illinois University
Jerry Davila
University of Illinois at Urbana-
Champaign
Clare Haru Crowston
University of Illinois at Urbana-
hampaign
John P. McKay
University of Illinois at Urbana-
Champaign
©2018 • Paper, 1152 pp. • 1-319-05895-7

Long praised by instructors and students for its accessible regional chapter structure, readability, and sustained attention to social history, *History of World Societies* helps students understand the connections of global history across the globe and through different eras. Under the direction of new lead author Merry W. Wiesner-Hanks (president of the World History Association 2017–2019), this edition includes even more features and tools to engage today's students, including more help with historical thinking skills, an expanded primary source program in print and online, and the best and latest scholarship throughout.

NEW EDITION



**A Student's Guide to
History, Fourteenth Edition**

Jules R. Benjamin
Ithaca College
©2019 • Paper, 320 pp. • 1-319-10970-5

Updated to reflect the current edition of the *Chicago Manual of Style*, this guide provides comprehensive coverage of the historian's research process—from formulating a research question to finding, evaluating, and working with print and online sources. The book culminates with a model student research paper and a series of appendices that point students to the most helpful research resources.

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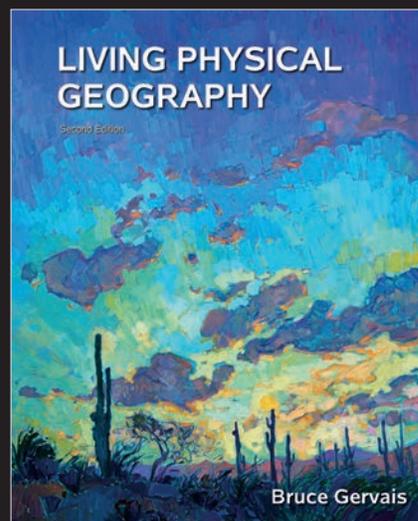
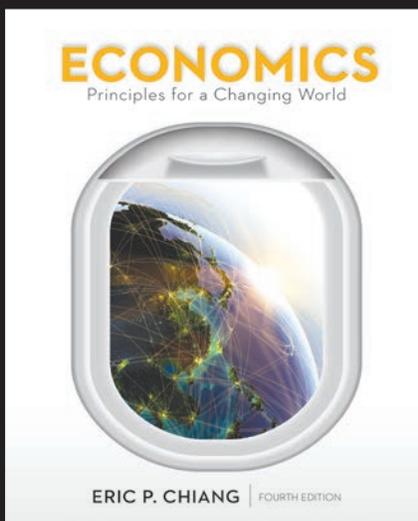
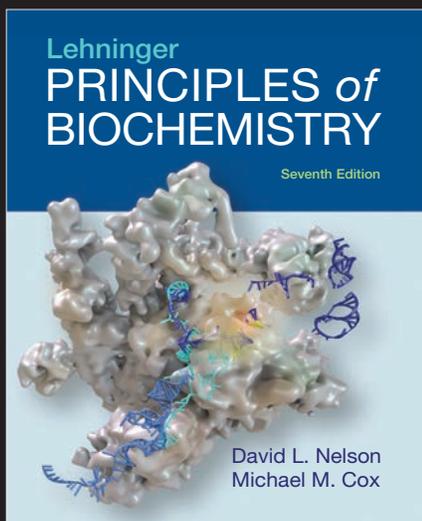
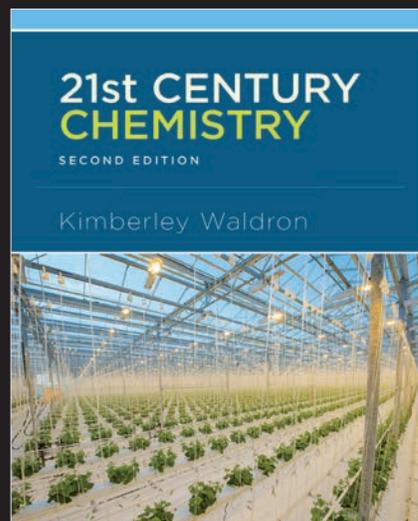
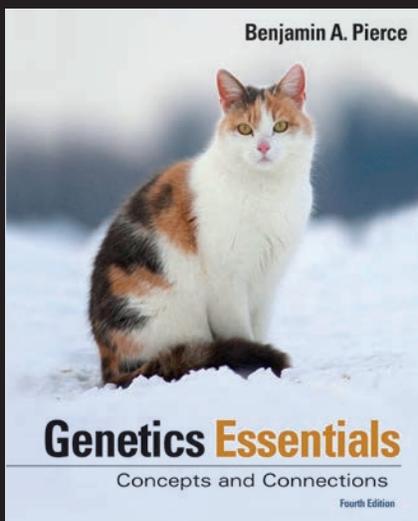
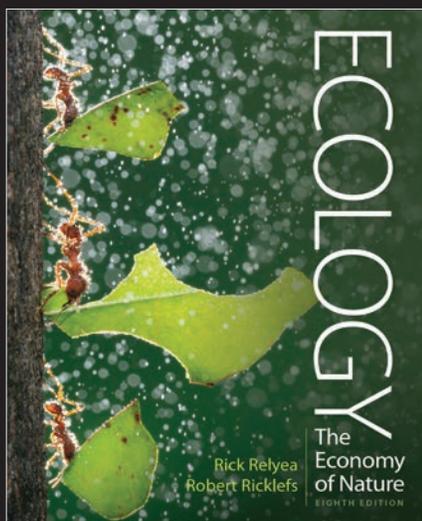
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